# KAMPANYE PUBLIC RELATIONS - 0023

**SKS:** 3 | **Kelas:** 44.6B.26-44620

**Dosen:** 201909318 - FUW

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## Berita Acara Pengajaran

| Temu | Ruang | Kehadiran | Bahan Kajian | BAP |
|---|---|---|---|---|
| 1 | 602-M2 | 2026-04-04 17:30-19:30 Masuk: 17:31:27 - 19:20:59 | Perencanaan Kampanye Kampanye Public Relations | Kampanye. Membahas tentang kegiatan kampanye, pengertian kampanye, . Perkuliahan berjalan tertib dan lancar. |
| 2 | 602-M2 | 2026-04-10 17:30-19:30 Masuk: 17:34:09 - 19:18:33 | Perencanaan Kampanye Kampanye Public Relations | Perencanaan Kampanye. Membahas tentang kegiatan kampanye, pengertian kampanye, Perkuliahan berjalan tertib dan lancar. |
| 3 | 602-M2 | 2026-04-17 17:30-19:30 Masuk: 17:34:09 - 19:18:33 | Perencanaan Kampanye Kampanye Public Relations | Perencanaan Kampanye. Membahas tentang kegiatan kampanye, pengertian kampanye, Perkuliahan berjalan tertib dan lancar. |
| 4 | 602-M2 | 2026-04-24 17:30-19:30 Masuk: 17:31:36 - 19:15:02 | Analisis situasi dan Permasalahan Kampanye Public Relations | Perencanaan Kampanye. Membahas tentang kegiatan kampanye, pengertian kampanye, Perkuliahan berjalan tertib dan lancar. |
| 5 | 602-M2 | 2026-04-24 17:30-19:30 Masuk: 17:45:01 - 19:19:29 | Analisis situasi dan Permasalahan Kampanye Public Relations | Perencanaan Kampanye. Membahas tentang kegiatan kampanye, pengertian kampanye, Perkuliahan berjalan tertib dan lancar. |
| 6 | EL1-M2 | 2026-05-08 17:30-19:30 Masuk: | Menetapkan tujuan (Goal) dan Sasaran (Objective) kampanye PR Kampanye Public Relations | Kuliah di hari jumat berdasarkan keputusan rektorat dilakukan online, kuliah menggunakan wa group dan juga google meet. Menjelaskan Khalayak Sasaran. Mahasiswa mengidentifikasi |

| Temu | Ruang | Kehadiran | Bahan Kajian | BAP |
|---|---|---|---|---|
| | | 17:34:09 - 19:18:33 | | dan menentukan khalayak sasaran dalam kegiatan kampanye. |
| 7 | EL1-M2 | 2026-06-05 17:30-19:30 Masuk: 17:31:36 - 19:15:02 | UTS | UTS |
| 8 | EL1-M2 | 2026-06-12 17:30-19:30 Masuk: 17:32:02 - 19:21:05 | Perencanaan Pesan Kampanye Kampanye Public Relations | Menjelaskan media yang tepat dan efisien sesuai tujuan kampanye PR. Mahasiswa untuk mengerti dan menjelaskan dan menentukan jenis media yang tepat dan efisien. |
| 9 | EL1-M2 | 2026-06-19 17:30-19:30 Masuk: 17:35:44 - 19:15:34 | Media atau Saluran Kampanye PR Kampanye Public Relations | Menjelaskan agar memahami dan merumuskan secara tepat strategi dan taktik kampanye PR |
| 10 | EL1-M2 | 2026-06-26 17:30-19:30 Masuk: 17:33:04 - 19:15:01 | Merumuskan Strategi Taktik Dan Anggaran Kampanye PR Kampanye Public Relations | Mahasiswa memahami dan merumuskan dan menentukan ukuran efektivitas kampanye |
| 11 | EL1-M2 | 2026-07-03 17:30-19:30 Masuk: 17:32:34 - 19:20:43 | Pelaksanaan dan Evaluasi Kampanye Kampanye Public Relations | Mahasiswa merancang program kampanye PR |
| 12 | EL1-M2 | 2026-07-10 17:30-19:30 Masuk: 17:39:38 - 19:19:56 | Assistensi Perancangan Program Kampanye PR Kampanye Public Relations | Pengumpulan Tugas |
| 13 | EL1-M2 | 2026-06-26 17:30-19:30 Masuk: 17:32:34 - 19:20:43 | Assistensi Perancangan Program Kampanye PR Kampanye Public Relations | Pengumpulan Tugas |

| Temu | Ruang | Kehadiran | Bahan Kajian | BAP |
|---|---|---|---|---|
| 14 | EL1-M2 | 2026-07-03 17:30-19:30 Masuk: 17:39:38 - 19:19:56 | Assistensi Perancangan Program Kampanye PR<br>Kampanye Public Relations | Pengumpulan Tugas |
| 15 | EL1-M2 | 2026-07-10 17:30-19:30 Masuk: 17:32:34 - 19:20:43 | Assistensi Perancangan Program Kampanye PR<br>Kampanye Public Relations | Pengumpulan Tugas |
| 16 | EL1-M2 | 2026-07-17 17:30-19:30 Masuk: 17:39:38 - 19:19:56 | UAS | UAS |

## Presensi Kehadiran

| # | Nim | Nama | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | 44230058 | DEVI ARISANDI | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 2 | 44230111 | CLARRISA YOHANA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 3 | 44230113 | ANNISA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 4 | 44230234 | MUHAMMAD AZWAR ANAS | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 5 | 44230343 | SELVI LIDIA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 6 | 44230392 | NOVI SANGGITA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 7 | 44230512 | INDAH WIDYA ASRI | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |

| # | Nim | Nama | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 8 | 44230521 | DERI HASNAWATI | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 9 | 44230531 | HAIRUNNISA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 10 | 44230565 | ARYA RAMDHAN AZHARI | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 11 | 44230680 | SYIFA AZZAHRA ISLAMIAH | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 12 | 44230716 | ANGGI ALI TAUFANA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 13 | 44230720 | BUNGA CANTIKA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 14 | 44230764 | YOHANA SAINA SUSTRI | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 15 | 44230822 | ESTRI MARISA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 16 | 44230837 | NAJWA AZIRA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 17 | 44230867 | NISMAWATI NDRURU | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 18 | 44230921 | ROSSALIA MEIFANY | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 19 | 44230963 | SITI QOMARIAH | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 20 | 44231063 | AFNY RANDU SAADATI | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 21 | 44231403 | WIDYA CANTIKA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |

| # | Nim | Nama | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | 44231466 | RENDY SAPUTRA DIJAYA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 23 | 44231881 | MUHAMMAD DWI SAPUTRA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 24 | 44232100 | AMELIA DIRGI NURJANNAH | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| 25 | 44234063 | NAYLA HANA SUSANAJI | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | **16** |
| **Total Kehadiran Harian** | | | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | **25** | - |

## PENILAIAN

| # | Nim | Nama | Grade Akhir |
|---|---|---|---|
| 1 | 44230058 | DEVI ARISANDI | A |
| 2 | 44230111 | CLARRISA YOHANA | A |
| 3 | 44230113 | ANNISA | A |
| 4 | 44230234 | MUHAMMAD AZWAR ANAS | A |
| 5 | 44230343 | SELVI LIDIA | A |
| 6 | 44230392 | NOVI SANGGITA | A |
| 7 | 44230512 | INDAH WIDYA ASRI | A |
| 8 | 44230521 | DERI HASNAWATI | A |

| # | Nim | Nama | Grade Akhir |
|---|---|---|---|
| 9 | 44230531 | HAIRUNNISA | A |
| 10 | 44230565 | ARYA RAMDHAN AZHARI | A |
| 11 | 44230680 | SYIFA AZZAHRA ISLAMIAH | A |
| 12 | 44230716 | ANGGI ALI TAUFANA | A |
| 13 | 44230720 | BUNGA CANTIKA | A |
| 14 | 44230764 | YOHANA SAINA SUSTRI | A |
| 15 | 44230822 | ESTRI MARISA | A |
| 16 | 44230837 | NAJWA AZIRA | A |
| 17 | 44230867 | NISMAWATI NDRURU | A |
| 18 | 44230921 | ROSSALIA MEIFANY | A |
| 19 | 44230963 | SITI QOMARIAH | A |
| 20 | 44231063 | AFNY RANDU SAADATI | A |
| 21 | 44231403 | WIDYA CANTIKA | A |
| 22 | 44231466 | RENDY SAPUTRA DIJAYA | A |
| 23 | 44231881 | MUHAMMAD DWI SAPUTRA | A |
| 24 | 44232100 | AMELIA DIRGI NURJANNAH | A |

| # | Nim | Nama | Grade Akhir |
|---|---|---|---|
| 25 | 44234063 | NAYLA HANA SUSANAJI | A |