

# DIGITAL BUSINESS MEDIA- 0221

SKS: 3 | Kelas: 44.8AF.07

Dosen: 200809906 - PLI

## Berita Acara Pengajaran

| Temu | Ruang  | Waktu                                                               | Bahan Kajian                                                                                                                                       | Berita Acara                                                                  |
|------|--------|---------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| 1    | EN4-B2 | 2026-04-08<br>19:30-21:30<br>Masuk: 19:31:33<br>-21:24:29           | 1. Apa itu bisnis digital 2. Elemen umum bisnis digital 3. Contoh Bisnis digital Media Bisnis Digital                                              | pelajar 55 orang metode zoom meeting dan pembelajaran mybest berjalan lancar  |
| 2    | EN1-B2 | 10 April 2026<br>19:30-21:30<br>Masuk: 19:31:42<br>-21:39:12        | 1. Jenis-jenis model bisnis digital Media Bisnis Digital                                                                                           | MAHASISWA 55 ORANG METODE ZOOMMEETING BERJALAN LANCAR                         |
| 3    | EN1-B2 | 17 April 2026<br>19:30-21:30<br>Masuk: 19:31:26<br>-21:19:45        | 1. Platform media digital untuk memaksimalkan bisnis Media Bisnis Digital                                                                          | pelajar 78 orang metode mybest, Whatsapp, gmeet berjalan lancar               |
| 4    | EN1-B2 | 24 April 2026<br>19:30-21:30<br>Masuk: 19:43:32<br>-21:25:14        | 1. Media digital sebagai lahan bisnis Media Bisnis Digital                                                                                         | mahasiswa yang hadir 75 orang metode mybest dan gmeet berjalan lancar         |
| 5    | EN4-B2 | 29 April 2026<br>19:30-21:30<br>Masuk: 19:31:31<br>-21:28:47        | 1. Manajemen media sosial 2. Mengapa perusahaan membutuhkan manajemen media sosial 3. Tips menggunakan medsos dalam pemasaran Media Bisnis Digital | siswa yang hadir 72 orang metode mybest dan mengatasi kendala internet        |
| 6    | EL1-B2 | 2026-05-08<br>19:30-21:30<br>Masuk: 19:31:52<br>-21:27:28           | Tugas Individu Media Bisnis Digital                                                                                                                | Siswa yang hadir adalah 78 orang metode mybest dan gmeet internet ada kendala |
| 7    | EN4-B2 | 13 Mei 2026<br>19:30-21:30<br>Masuk: 19:31:32<br>tidak absen keluar | Tugas Individu Media Bisnis Digital                                                                                                                | siswa hadir 66 orang metode mybest, WA, gmeet internet ada kendala            |

| Temu | Ruang  | Waktu                                                                | Bahan Kajian                                        | Berita Acara                                                                    |
|------|--------|----------------------------------------------------------------------|-----------------------------------------------------|---------------------------------------------------------------------------------|
| 8    | EL1-B2 | 2026-05-20<br>19:30-21:30<br>Masuk: 19:31:07<br>-21:30:41            | UTS                                                 | UTS                                                                             |
| 9    | EL1-B2 | 2026-06-05<br>19:30-21:30<br>Masuk: 19:31:07<br>-21:30:41            | Bimbingan Tugas Kelompok<br>Media Bisnis Digital    | siswa 73 orang hadir metode mybest, WA, zoom meeting internet ada kendala       |
| 10   | EN3-B2 | 10 Juni 2026<br>19:30-21:30<br>Masuk: 19:31:34<br>-21:30:51          | Bimbingan Tugas Kelompok<br>Media Bisnis Digital    | mahasiswa yang hadir 63 orang metode mybest, WA, zoom internet ada kendala      |
| 11   | EL1-B2 | 12 Juni 2026<br>19:30-21:30<br>Masuk: 19:31:59<br>tidak absen keluar | Bimbingan Tugas Kelompok<br>Media Bisnis Digital    | pelajar 69 orang hadir metode mybest, WA, gmeet internet ada kendala            |
| 12   | EL1-B2 | 19 Juni 2026<br>19:30-21:30<br>Masuk: 19:31:10<br>-21:39:20          | Produksi Konten<br>Media Bisnis Digital             | mahasiswa hadir 74 orang metode gmeet, WA, mybest berjalan lancar               |
| 13   | EL1-B2 | 26 Juni 2026<br>19:30-21:30<br>Masuk: 19:43:16<br>-21:20:28          | Produksi Konten<br>Media Bisnis Digital             | mahasiswa hadir 67 orang metode zoom meeting, mybest, WA berjalan lancar        |
| 14   | EL1-B2 | 2026-07-03<br>19:30-21:30<br>Masuk: 19:31:20<br>-21:15:14            | Presentasi tugas kelompok<br>Digital Business Media | mahasiswa yang hadir 70 orang metode zoom meet, mybest, WA internet ada kendala |
| 15   | EL1-B2 | 2026-07-10<br>19:30-21:30<br>Masuk: 19:31:53<br>-21:16:11            | Presentasi tugas kelompok<br>Digital Business Media | mahasiswa hadir 64 orang Metode gmeet, WA, mybest' berjalan lancar              |
| 16   | EL1-B2 | 2026-07-17<br>19:30-21:30<br>Masuk: 19:31:53<br>-21:16:11            | UAS                                                 | UAS                                                                             |

### Presensi Kehadiran

| #  | Nim      | Nama                      | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Total |
|----|----------|---------------------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|-------|
| 1  | 44250011 | ARINISA MEILA NURULFIRA   | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1  | 0  | 0  | 1  | 1  | 1  | 1  | 13    |
| 2  | 44250107 | KARIN NUR RIZKI A         | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 3  | 44250110 | YOLA TRI MUTIARA NABABAN  | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 15    |
| 4  | 44250120 | MUHAMAD RAYHAN AL HAFITZ  | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0  | 1  | 1  | 0  | 1  | 1  | 1  | 14    |
| 5  | 44250283 | RISSA NUR AULIA           | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 6  | 44250327 | NOVITASARI SITUMORANG     | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 15    |
| 7  | 44250463 | DEANTI NUR'AINI           | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 15    |
| 8  | 44250702 | MUHAMAD YUNUS             | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0  | 1  | 1  | 1  | 1  | 1  | 1  | 15    |
| 9  | 44250721 | ABDUL HALIM DAMAR HARSONO | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1     |
| 10 | 44250786 | FITRI SETYA NINGRUM       | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 11 | 44250971 | STEFANIE AULIA PUTRI      | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 12 | 44251019 | ELDI ALDINO NUGROHO       | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0  | 0  | 1  | 0  | 1  | 1  | 1  | 12    |
| 13 | 44251059 | JEMI NGADIONO             | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 0  | 1  | 1  | 1  | 12    |
| 14 | 44251082 | MUHAMMAD CAHYA SAPUTRA    | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 15 | 44251170 | BAYHAQI HASBIYANTO        | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 15    |
| 16 | 44251231 | KEVIN GERALDIANTONI       | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1  | 0  | 1  | 1  | 1  | 0  | 1  | 10    |
| 17 | 44251341 | FILIA BESTARI S           | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1  | 1  | 1  | 0  | 0  | 1  | 1  | 13    |

| #  | Nim      | Nama                       | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Total |
|----|----------|----------------------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|-------|
| 18 | 44251417 | AMANDA GAYATRI             | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 15    |
| 19 | 44251479 | NABYLLA FEBRIANA PUTRANTO  | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0  | 0  | 0  | 0  | 0  | 1  | 1  | 10    |
| 20 | 44251480 | FATHIA AZKIA               | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 21 | 44251498 | TEMMY IRIANTI              | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0  | 1  | 0  | 1  | 1  | 1  | 1  | 14    |
| 22 | 44251517 | ISY AIS RESTIANTY          | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1  | 0  | 1  | 0  | 1  | 1  | 1  | 12    |
| 23 | 44251550 | ADAM SATRIO LANGEN         | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 4     |
| 24 | 44251551 | GUGAH INDRA PANINGGAL      | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 25 | 44251580 | SHINTIA EFERITA SARI LUBIS | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0  | 1  | 1  | 1  | 1  | 1  | 1  | 14    |
| 26 | 44251594 | NABIILAH SYAFIRA AZIS      | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 27 | 44251624 | SEKARWIYATI                | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 15    |
| 28 | 44251629 | RANDY SUSILO ASTOWO        | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 29 | 44251718 | MARGARET NAOMY             | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16    |
| 30 | 44251720 | MISBAKHURO                 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0  | 1  | 1  | 1  | 0  | 1  | 1  | 13    |
| 31 | 44251731 | DIMAS BANGKIT SANGAJI      | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0  | 1  | 0  | 0  | 1  | 1  | 1  | 12    |
| 32 | 44251758 | DEWIMAWATI HALAWA          | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0  | 1  | 1  | 0  | 1  | 1  | 1  | 14    |

## Penilaian

| #  | Nim      | Nama                         | Presensi | Tugas | UTS | UAS | Grade Akhir |
|----|----------|------------------------------|----------|-------|-----|-----|-------------|
| 1  | 44250006 | ANTONIUS GRAMA PUTRA DIAZ    | 79       | 79    | 79  | 79  | B           |
| 2  | 44250011 | ARINISA MEILA NURULFIRA      | 85       | 85    | 85  | 85  | A           |
| 3  | 44250032 | DESKY MUHAMMAD IBRAHIM       | 85       | 85    | 85  | 85  | A           |
| 4  | 44250107 | KARIN NUR RIZKI A            | 79       | 79    | 79  | 79  | B           |
| 5  | 44250110 | YOLA TRI MUTIARA NABABAN     | 79       | 79    | 79  | 79  | B           |
| 6  | 44250120 | MUHAMAD RAYHAN AL HAFITZ     | 85       | 85    | 85  | 85  | A           |
| 7  | 44250149 | CHRISTIAN FERNANDO PALENTENG | 79       | 79    | 79  | 79  | B           |
| 8  | 44250157 | MUHAMAD TOMMY CLAGUENA AKBAR | 85       | 85    | 85  | 85  | A           |
| 9  | 44250162 | RIO PRASETIO                 | 85       | 85    | 85  | 85  | A           |
| 10 | 44250236 | BAYU ARAZY                   | 85       | 85    | 85  | 85  | A           |
| 11 | 44250283 | RISSA NUR AULIA              | 85       | 85    | 85  | 85  | A           |
| 12 | 44250302 | BERRY AULIA FATAH            | 85       | 85    | 85  | 85  | A           |
| 13 | 44250327 | NOVITASARI SITUMORANG        | 40       | 40    | 40  | 40  | D           |
| 15 | 44250463 | DEANTI NUR'AINI              | 85       | 85    | 85  | 85  | A           |
| 20 | 44250702 | MUHAMAD YUNUS                | 85       | 85    | 85  | 85  | A           |
| 21 | 44250721 | ABDUL HALIM DAMAR HARSONO    | 79       | 79    | 79  | 79  | B           |
| 22 | 44250786 | FITRI SETYA NINGRUM          | 79       | 79    | 79  | 79  | B           |

| #  | Nim      | Nama                       | Presensi | Tugas | UTS | UAS | Grade Akhir |
|----|----------|----------------------------|----------|-------|-----|-----|-------------|
| 27 | 44250971 | STEFANIE AULIA PUTRI       | 85       | 85    | 85  | 85  | A           |
| 28 | 44251019 | ELDI ALDINO NUGROHO        | 69       | 69    | 69  | 69  | C           |
| 29 | 44251059 | JEMI NGADIONO              | 85       | 85    | 85  | 85  | A           |
| 31 | 44251170 | BAYHAQI HASBIYANTO         | 79       | 79    | 79  | 79  | B           |
| 33 | 44251231 | KEVIN GERALDIANTONI        | 69       | 69    | 69  | 69  | C           |
| 39 | 44251341 | FILIA BESTARI S            | 79       | 79    | 79  | 79  | B           |
| 42 | 44251417 | AMANDA GAYATRI             | 85       | 85    | 85  | 85  | A           |
| 45 | 44251479 | NABYLLA FEBRIANA PUTRANTO  | 79       | 79    | 79  | 79  | B           |
| 46 | 44251480 | FATHIA AZKIA               | 85       | 85    | 85  | 85  | A           |
| 48 | 44251498 | TEMMY IRIANTI              | 85       | 85    | 85  | 85  | A           |
| 52 | 44251517 | ISYAIS RESTIANTY           | 79       | 79    | 79  | 79  | B           |
| 55 | 44251530 | DEWI ANIATI FITRIANINGSIH  | 85       | 85    | 85  | 85  | A           |
| 56 | 44251550 | ADAM SATRIO LANGEN         | 69       | 69    | 69  | 69  | C           |
| 57 | 44251551 | GUGAH INDRA PANINGGAL      | 85       | 85    | 85  | 85  | A           |
| 59 | 44251580 | SHINTIA EFERITA SARI LUBIS | 85       | 85    | 85  | 85  | A           |
| 60 | 44251594 | NABIILAH SYAFIRA AZIS      | 85       | 85    | 85  | 85  | A           |
| 64 | 44251624 | SEKARWIYATI                | 85       | 85    | 85  | 85  | A           |
| 66 | 44251629 | RANDY SUSILO ASTOWO        | 79       | 79    | 79  | 79  | B           |

| #  | Nim      | Nama                  | Presensi | Tugas | UTS | UAS | Grade Akhir |
|----|----------|-----------------------|----------|-------|-----|-----|-------------|
| 71 | 44251674 | VIVI NESSIA           | 85       | 85    | 85  | 85  | A           |
| 76 | 44251720 | MISBAKHURO            | 85       | 85    | 85  | 85  | A           |
| 77 | 44251731 | DIMAS BANGKIT SANGAJI | 85       | 85    | 85  | 85  | A           |
| 83 | 44251758 | DEWIMAWATI HALAWA     | 69       | 69    | 69  | 69  | C           |