

DIGITAL MARKETING COMMUNICATION - 0854

SKS: 2 | Kelas: 44.4A.04-44404

Dosen: 201609511 - AOZ

Berita Acara Pengajaran

Temu	Ruang	Kehadiran	Bahan Kajian	BAP	MONEV
1	EN1-G1	2026-03-31 11:40-13:20 Masuk: 11:41:27 -13:19:43	Transformasi Media Komunikasi Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
2	EN1-G1	2026-04-07 11:40-13:20 Masuk: 11:41:44 -13:14:50	Sejarah dan Perkembangan Digital Marketing Communication (DMC) Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
3	EN1-G1	2026-04-14 11:40-13:20 Masuk: 11:41:00 -13:13:06	Integrated Marketing Communication (IMC) Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
4	EN1-G1	2026-04-21 11:40-13:20 Masuk: 11:42:00 -13:17:11	Internet dan Strategi Digital Marketing Communication Digital Marketing Communication	Kuliah berlangsung lancar dan tertib.	Memenuhi
5	EN1-G1	2026-04-28 11:40-13:20 Masuk: 11:41:47 -13:19:02	Perencanaan Digital Marketing Communication Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
6	EN1-G1	2026-05-05 11:40-13:20 Masuk: 11:41:16 -13:24:32	Melakukan assistensi/konsultasi dengan dosen dalam proses pembuatan tugas Perencanaan Strategi Digital Marketing Communication Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
7	EN1-G1	2026-05-12 11:40-13:20 Masuk: 11:41:34	Strategi Digital Marketing Communication Global	Kuliah berlangsung lancar dan tertib	Memenuhi

Temu	Ruang	Kehadiran	Bahan Kajian	BAP	MONEV
		-13:20:09	Digital Marketing Communication		
8	EN1-G1	2026-05-19 11:40-13:20 Masuk: 11:40:00 -13:20:00	UTS	UTS	Memenuhi
9	EN1-G1	2026-05-26 11:40-13:20 Masuk: 11:41:57 -13:20:35	1. Digital Advertising 2. Digital Promotion Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
10	EN1-G1	2026-06-02 11:40-13:20 Masuk: 11:41:13 -13:18:19	1. Digital Direct Marketing 2. Digital Personal Selling Digital Marketing Communication	Kuliah berlang lancar dan tertib	Memenuhi
11	EN1-G1	2026-06-09 11:40-13:20 Masuk: 11:41:04 -13:16:03	1. Digital Public Relations 2. Social Media Marketing Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
12	EN1-G1	2026-06-20 08:00-09:40 Masuk: 08:01:32 -09:38:04	Melakukan assistensi / konsultasi dengan dosen dalam proses pembuatan Rancangan Kegiatan Digital Marketing Communication Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
13	EN1-G1	2026-06-23 11:40-13:20 Masuk: 11:41:10 -13:18:54	Melakukan assistensi / konsultasi dengan dosen dalam proses pembuatan Rancangan Kegiatan Digital Marketing Communication Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
14	EN1-G1	2026-06-30 11:40-13:20 Masuk: 11:42:50 -13:10:55	Presentasi tugas kelompok Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi
15	EN1-G1	2026-07-07 11:40-13:20 Masuk: 11:42:08 -13:21:51	Presentasi tugas kelompok Digital Marketing Communication	Kuliah berlangsung lancar dan tertib	Memenuhi

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[illegible]

#	Nim	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total
43	44241924	TEFA RELIA NAZHIIFA NADAA	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	16
44	44241954	VALENCIA BILLI MAHARANI	0	0	1	1	1	0	1	1	1	1	1	1	1	1	0	1	12
45	44241961	ADINDA GENDIS CANTIKA NUTRINATANIA	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	16
46	44241970	ADITYA MUHAMMAD HAICAL	1	1	1	1	1	1	1	1	1	1	1	0	1	1	0	1	14
Total Kehadiran Harian			45	44	45	45	44	45	46	46	44	44	44	39	44	45	38	46	-

*Data Presensi diambil berdasarkan laman Elearning

Penilaian

#	Nim	Nama	Presensi	Tugas	UTS	UAS	Grade Akhir
1	44240047	REVA RAHMAWATI	0	0	0	0	A
2	44240129	ZESQYA MARSHA AFANDI	0	0	0	0	A
3	44240150	AILEEN IMELDA SANTOSA	0	0	0	0	A
4	44240151	YUNITA CORNELIA SURYO KUSUMO	0	0	0	0	A
5	44240162	HAWANIQ SAFA	0	0	0	0	A
6	44240207	M. AMAERUL AL FATHIN	0	0	0	0	A
7	44240223	SYAHDAN PUTRA ANUGRAH	0	0	0	0	A
8	44240300	MUHAMMAD RIZAKI FAHREZI	0	0	0	0	A

#	Nim	Nama	Presensi	Tugas	UTS	UAS	Grade Akhir
9	44240407	GADIS AULIA	0	0	0	0	A
10	44240502	NABILA GUSMALINDA PUTRI	0	0	0	0	A
11	44240523	NASSYA LUBNA AZIZAH	0	0	0	0	A
12	44240532	FRISA RAMADHANIA GUNAWAN	0	0	0	0	A
13	44240535	AHMAD HAYKAL RAMADHAN	0	0	0	0	A
14	44240552	HAIKAL PRIYO PAMBUDI	0	0	0	0	A
15	44240584	YULISA AZHIRA ANANDA	0	0	0	0	A
16	44240589	LIDYA YUNITA RAHAYU	0	0	0	0	A
17	44240732	ADELIA DWI OKTAVIANI	0	0	0	0	A
18	44240741	SAMUDRAKIN	0	0	0	0	A
19	44240745	DEBORA ADELIA TAMBUNAN	0	0	0	0	A
20	44240799	LINDRI UTAMI	0	0	0	0	A
21	44240826	SULTAN SYAHRIL	0	0	0	0	A
22	44240862	NOVA FITRIANA SUDARSONO	0	0	0	0	A
23	44240914	AISYA MAWARNI	0	0	0	0	A
24	44240952	AULIANISA NURFITRIANI	0	0	0	0	A

#	Nim	Nama	Presensi	Tugas	UTS	UAS	Grade Akhir
25	44241084	SYAFA NAILA AULIA	0	0	0	0	A
26	44241101	LUSI RAHMAWATI	0	0	0	0	A
27	44241215	RAIHAN ALFATHIR	0	0	0	0	A
28	44241248	DEALOVA RAMADHIANTI	0	0	0	0	A
29	44241302	FAUZAN ADI CHANDRA	0	0	0	0	A
30	44241310	NOVENDRY IMMANUEL MANUPUTTY	0	0	0	0	A
31	44241416	ASTRIANA YULIA DEVIANI	0	0	0	0	A
32	44241462	FRANSISCUS RIDWAN	0	0	0	0	A
33	44241505	YOGA PRANATA	0	0	0	0	A
34	44241537	ZELLIA SALVITRI	0	0	0	0	A
35	44241618	MUHAMMAD FARREL ABDAUH	0	0	0	0	A
36	44241676	JULIUS RAFAEL CANNAVARO PANJAITAN	0	0	0	0	A
37	44241709	INDAH PEBRI ANTI BATUBARA	0	0	0	0	A
38	44241712	QEYSHA KHAIRA ALYANA	0	0	0	0	A
39	44241723	MUTHI AH TIRTA SAFITRI	0	0	0	0	A
40	44241755	ACHMAD RANDI	0	0	0	0	C
41	44241859	RESYA DEFANIA LUBIS	0	0	0	0	A

#	Nim	Nama	Presensi	Tugas	UTS	UAS	Grade Akhir
42	44241864	FATHIYA AFIIFAH	0	0	0	0	A
43	44241924	TEFA RELIA NAZHIIFA NADAA	0	0	0	0	A
44	44241954	VALENCIA BILLI MAHARANI	0	0	0	0	A
45	44241961	ADINDA GENDIS CANTIKA NUTRINATANIA	0	0	0	0	A
46	44241970	ADITYA MUHAMMAD HAICAL	0	0	0	0	A

*Data Penilaian diambil berdasarkan laman student