|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Dosen. | : | Sari Ekowati Hadi | | |
| Matakuliah | : | (0353) MARKETING PUBLIC RELATIONS | | |
| SKS | : | 3 | | |
| Kelas | : | 44.5A.37 | | |
| Jumlah Mahasiswa | : | 35 | | |
| **Pertemuan** | **Ruangan** | **Tanggal** | **Bahan Kajian** | **Berita Acara Pengajaran** | | **Kehadiran** |
| **01** | 301-b7 | 15 Maret 2024 | Pemasaran dan Marketing Public Relations MPR | materi mpr 1 jumlah mahasiswa hadir 30 situasi interaktif | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:32:53 Keluar: 19:30:10 |
| **02** | 301-b7 | 22 Maret 2024 | MPR dan Social Marketing | mahasiswa hadir 30 situasi interaktif | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **03** | 301-b7 | 19 April 2024 | MPR Corporate Public Relations dan Periklanan | pembahasan pertemuan 5 planning mpr program proses kegiatan mpr hakekatnya mengikuti empat langkah proses public relations seperti yang dirancang oleh cutlip dan center rusady ruslan yaitu 1 defining the problem 2 planning and programming 3 taking action and communicating 4 evaluating the program bap mahasiswa hadir semua situasi kondusif | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **04** | 305-b7 (kp) | 22 April 2024 | Pendekatan MPR dan Haris Grid | mahasiswa hadir 8 org situasi sepi | | Tepat Waktu Jadwal: 19:30-21:30 Masuk: 19:32:18 Keluar: 21:30:15 |
| **05** | 301-b7 | 26 April 2024 | Planning MPR Program | mahasiswa hadir 17 situasi interaktif | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **06** | 305-b7 (kp) | 29 April 2024 | Segmentasi dan Target MPR | mahasiswa hadir 35 org situasi interaktif | | Tepat Waktu Jadwal: 19:30-21:30 Masuk: 19:31:31 Keluar: 21:30:10 |
| **07** | 301-b7 | 3 Mei 2024 | Taktik MPR | mahasiswa hadir 34 situasi interaktif | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **08** | - | - | (UTS) | - | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **09** | 301-b7 | 31 Mei 2024 | Cyber MPR | materi cyber public relations mahasiswa hadir 8 | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **10** | 301-b7 | 7 Juni 2024 | Pemasaran dan Citra Merek korporat | materi asistensi tugas akhir pemasaran dan citra korporate | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **Pertemuan** | Ruangan | Tanggal | Bahan Kajian | Berita Acara Pengajaran | | Kehadiran |
| **11** | 301-b7 | 14 Juni 2024 | Tugas Kelompok Assistensi Perencanaan Marketing PR | materi asistensi perencanaan mpr | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **12** | 301-b7 | 21 Juni 2024 | Tugas Kelompok Assistensi Perencanaan Marketing PR | materi persentasi kelompok | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **13** | 301-b7 | 5 Juli 2024 | Tugas Kelompok Assistensi Perencanaan Marketing PR | materi persentasi kelompok | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **14** | 301-b7 | 12 Juli 2024 | Persentasi Perencanaan MPR | Persentasi Perencanaan MPR | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **15** | 301-b7 | 19 Juli 2024 | Persentasi Perencanaan MPR | Persentasi Perencanaan MPR | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |
| **16** | 301-b7 | 26 Juli 2024 | (UAS) | (UAS) | | Tepat Waktu Jadwal: 17:30-19:30 Masuk: 17:31:30 Keluar: 19:30:10 |

Kelas Pengganti

| **#** | **Nama Dosen** | **Ruangan** | **Tanggal Kegiatan** | **Berita Acara** | **RPS** | **Kehadiran** |
| --- | --- | --- | --- | --- | --- | --- |
| **01** | SED | 305-b7 | 4 September 2024 | - | - | 19:30-21:30 |

Presensi Mahasiswa BSI

| **Nim** | **Nama** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** | **14** | **15** | **16** | **Jumlah** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| [**44207060**](https://says.bsi.ac.id/m_induk_mhs_nilai-44207060-37-BSI.js) | agus faisal | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 12 |
| [**44207177**](https://says.bsi.ac.id/m_induk_mhs_nilai-44207177-37-BSI.js) | fadya amalia retno ramadhanti | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215003**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215003-37-BSI.js) | muhamad fiki khalik | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215004**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215004-37-BSI.js) | sherina claressa putri | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215005**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215005-37-BSI.js) | indria kumala | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215008**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215008-37-BSI.js) | cindy agustin | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 15 |
| [**44215009**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215009-37-BSI.js) | siti jolekha | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 15 |
| [**44215010**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215010-37-BSI.js) | nurul inayah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215012**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215012-37-BSI.js) | inka cornelia | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 15 |
| [**44215013**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215013-37-BSI.js) | hesti khotimah | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 15 |
| **Nim** | Nama | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Jumlah |
| [**44215015**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215015-37-BSI.js) | naomi | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215019**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215019-37-BSI.js) | setyo nugroho | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215020**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215020-37-BSI.js) | tri abdi prasetiawan | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215021**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215021-37-BSI.js) | devi purnamasari | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 14 |
| [**44215034**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215034-37-BSI.js) | irmahndah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215038**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215038-37-BSI.js) | rini kustini amalia | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215039**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215039-37-BSI.js) | hayu sriyanto | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215044**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215044-37-BSI.js) | annisa fitria | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215046**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215046-37-BSI.js) | fedderica gabrielle iyarance rusti arini | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215047**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215047-37-BSI.js) | chikita efratha situmorang | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| **Nim** | Nama | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Jumlah |
| [**44215048**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215048-37-BSI.js) | nabila | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215049**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215049-37-BSI.js) | fira liana | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215051**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215051-37-BSI.js) | yuki rachel setiawan | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215052**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215052-37-BSI.js) | nova florentina silaen | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215053**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215053-37-BSI.js) | muhammad irvan | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 14 |
| [**44215054**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215054-37-BSI.js) | miftahus sa'adah alqurani | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215055**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215055-37-BSI.js) | muhammad rahman fadli | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 15 |
| [**44215058**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215058-37-BSI.js) | inas vhatinah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215060**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215060-37-BSI.js) | kurniawati | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 15 |
| [**44215061**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215061-37-BSI.js) | lukman hakim | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| **Nim** | Nama | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Jumlah |
| [**44215062**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215062-37-BSI.js) | nabila izzatul janah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215064**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215064-37-BSI.js) | eka akmaliyah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 16 |
| [**44215065**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215065-37-BSI.js) | maria angelina salvatrix ega lein | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 14 |
| [**44215066**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215066-37-BSI.js) | yoga prasetya | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 15 |
| [**44215067**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215067-37-BSI.js) | rizka fajar imani | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 15 |

| **#** | **Pertemuan** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** | **14** | **15** | **16** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Jumlah hadir** | 29 | 28 | 34 | 34 | 34 | 35 | 34 | 35 | 35 | 35 | 34 | 35 | 35 | 35 | 35 | 35 |

Penilaian 44.5A.37

| **NIM** | **NAMA** | **Presensi** | **TUGAS** | **UTS** | **UAS** | **GRADE AKHIR** |
| --- | --- | --- | --- | --- | --- | --- |
| [**44207060**](https://says.bsi.ac.id/m_induk_mhs_nilai-44207060-37-BSI.js) | agus faisal | 0 | 0 | 0 | 0 | A |
| [**44207177**](https://says.bsi.ac.id/m_induk_mhs_nilai-44207177-37-BSI.js) | fadya amalia retno ramadhanti | 0 | 0 | 0 | 0 | A |
| [**44215003**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215003-37-BSI.js) | muhamad fiki khalik | 0 | 0 | 0 | 0 | A |
| [**44215004**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215004-37-BSI.js) | sherina claressa putri | 0 | 0 | 0 | 0 | A |
| [**44215005**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215005-37-BSI.js) | indria kumala | 0 | 0 | 0 | 0 | A |
| [**44215008**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215008-37-BSI.js) | cindy agustin | 0 | 0 | 0 | 0 | A |
| [**44215009**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215009-37-BSI.js) | siti jolekha | 0 | 0 | 0 | 0 | A |
| [**44215010**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215010-37-BSI.js) | nurul inayah | 0 | 0 | 0 | 0 | A |
| [**44215012**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215012-37-BSI.js) | inka cornelia | 0 | 0 | 0 | 0 | A |
| [**44215013**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215013-37-BSI.js) | hesti khotimah | 0 | 0 | 0 | 0 | A |
| **NIM** | NAMA | Presensi | TUGAS | UTS | UAS | GRADE AKHIR |
| [**44215015**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215015-37-BSI.js) | naomi | 0 | 0 | 0 | 0 | A |
| [**44215019**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215019-37-BSI.js) | setyo nugroho | 0 | 0 | 0 | 0 | A |
| [**44215020**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215020-37-BSI.js) | tri abdi prasetiawan | 0 | 0 | 0 | 0 | A |
| [**44215021**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215021-37-BSI.js) | devi purnamasari | 0 | 0 | 0 | 0 | A |
| [**44215034**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215034-37-BSI.js) | irmahndah | 0 | 0 | 0 | 0 | A |
| [**44215038**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215038-37-BSI.js) | rini kustini amalia | 0 | 0 | 0 | 0 | A |
| [**44215039**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215039-37-BSI.js) | hayu sriyanto | 0 | 0 | 0 | 0 | A |
| [**44215044**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215044-37-BSI.js) | annisa fitria | 0 | 0 | 0 | 0 | A |
| [**44215046**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215046-37-BSI.js) | fedderica gabrielle iyarance rusti arini | 0 | 0 | 0 | 0 | A |
| [**44215047**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215047-37-BSI.js) | chikita efratha situmorang | 0 | 0 | 0 | 0 | A |
| **NIM** | NAMA | Presensi | TUGAS | UTS | UAS | GRADE AKHIR |
| [**44215048**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215048-37-BSI.js) | nabila | 0 | 0 | 0 | 0 | A |
| [**44215049**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215049-37-BSI.js) | fira liana | 0 | 0 | 0 | 0 | A |
| [**44215051**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215051-37-BSI.js) | yuki rachel setiawan | 0 | 0 | 0 | 0 | A |
| [**44215052**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215052-37-BSI.js) | nova florentina silaen | 0 | 0 | 0 | 0 | A |
| [**44215053**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215053-37-BSI.js) | muhammad irvan | 0 | 0 | 0 | 0 | A |
| [**44215054**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215054-37-BSI.js) | miftahus sa'adah alqurani | 0 | 0 | 0 | 0 | A |
| [**44215055**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215055-37-BSI.js) | muhammad rahman fadli | 0 | 0 | 0 | 0 | A |
| [**44215058**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215058-37-BSI.js) | inas vhatinah | 0 | 0 | 0 | 0 | A |
| [**44215060**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215060-37-BSI.js) | kurniawati | 0 | 0 | 0 | 0 | A |
| [**44215061**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215061-37-BSI.js) | lukman hakim | 0 | 0 | 0 | 0 | A |
| **NIM** | NAMA | Presensi | TUGAS | UTS | UAS | GRADE AKHIR |
| [**44215062**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215062-37-BSI.js) | nabila izzatul janah | 0 | 0 | 0 | 0 | A |
| [**44215064**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215064-37-BSI.js) | eka akmaliyah | 0 | 0 | 0 | 0 | A |
| [**44215065**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215065-37-BSI.js) | maria angelina salvatrix ega lein | 0 | 0 | 0 | 0 | A |
| [**44215066**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215066-37-BSI.js) | yoga prasetya | 0 | 0 | 0 | 0 | A |
| [**44215067**](https://says.bsi.ac.id/m_induk_mhs_nilai-44215067-37-BSI.js) | rizka fajar imani | 0 | 0 | 0 | 0 | A |