**Dosen : WULAN DWI PRATIWI (202303013)**

**Matakuliah : DIGITAL COMMUNICATION STRATEGY (0227)**

**SKS : 3**

**Kelas : 44.5A.06 - 44504**

**Jumlah Mahasiswa : 34**

| **Pertemuan** | **Ruangan** | **Tanggal** | **Bahan Kajian** | **Berita Acara Pengajaran** | **Kehadiran** |
| --- | --- | --- | --- | --- | --- |
| **01** | 204-f3 | 19 September 2023 | 1 Definisi strategi komunikasi menurut ahli 2 5 faktor strategi komunikasi 3 Fungsi Strategi Komunikasi | pengertiam strategy komunikasi faktor dan fungsi strategy komunikasi pemberian tugas pertama mencari isi pesan di media digital yang mengandung pesan informatif persuasif edukative dan cursive | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:12:49 Keluar: 16:28:55 |
| **02** | 204-f3 | 26 September 2023 | Mendeskripsikan pengertian persuasive media digial 1 Powerful Persuasive Tactic 2 Persuassion in its infancy stage 3 Technology Intensifies Persuasion 4 Varying Levels of Acceptance of Persuassion | pembahasan tentang powerfull persuasif tactic persuassion in its infancy stage technology intensifies persuassion dan varying levels of acceptence of persuasion diskusi dan latihan contoh perusahaannya | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:13:35 Keluar: 16:38:27 |
| **03** | 204-f3 | 3 Oktober 2023 | 1 Interactivity 2 Social presence sociability 3 Autonomy 4 Playfulness 5 Privacy 6 Personalization | definisi internet dan perkembangannya ciri ciri utama media baru dengan media lama berdasarkan persfektif pengguna dan beberapa contoh aplikasi didalam internet diskusi tugas bersama pemanfaatan media baru | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:11:00 Keluar: 16:30:06 |
| **04** | 204-f3 | 10 Oktober 2023 | Memahami karakteristik new medaia meliputi jaringan Network Interaktivitas Interactivit Digital Hipertekstual Hypertextual Virtual Simulasi Simulated | pembahasan terkait jaringan network interaktivitas digital hipertektual virtual dan simulasi penjelasan tentang contoh dari setiap jaringan tersebut | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:11:13 Keluar: 16:33:19 |
| **05** | 204-f3 | 17 Oktober 2023 | Memahami apa yang dimaksud dalam bidang new media meliputi bidang Pendidikan bidang kesehatan bidang pencarian kerja bidang jual beli bidang sosial | pembahasan tentang dampak positif new media di bidang pendidikan bidang kesehatan bidang pencarian kerja bidang jua beli dan bidang sosial diskusi lanjutan terkait kelebihan dan kekurangannyap | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:12:59 Keluar: 16:38:50 |
| **06** | 204-f3 | 24 Oktober 2023 | Cari media digital yang digunakan perusahaan lalu Analisa Apakah sudah memenuhi karakteristik new media Presentasikan di pertemuan 7 buat laporan dan presentasinya Buktikan setiap karakteristik dengan gambar Setiap karakteristik di Analisa sesuai p | presentasi pertama terkait tugas tugas individu media digital memenuhi 6 karakteristik new media | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:22:49 Keluar: 16:43:25 |
| **07** | 204-f3 | 31 Oktober 2023 | Presentasi | presentasi kedua terkait tugas tugas individu media digital memenuhi 6 karakteristik new media | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:13:37 Keluar: 16:40:20 |
| **08** | - | - | (UTS) | - | - |
| **09** | 204-f3 | 14 November 2023 | lakukan mini riset terkait Strategi Persuasive Media Digitalnya | pemberian ketentuan tugas riset perusahaan yang telah menggunakan new media melakukan mini riset terkait strategi persuasive media digitalnya | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:12:28 Keluar: |
| **10** | 204-f3 | 21 November 2023 | lakukan mini riset terkait Strategi Persuasive Media Digitalnya | asisten setiap kelompok | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:14:10 Keluar: |
| **11** | 204-f3 | 28 November 2023 | Pembahasan hasil riset | pembahasan hasil riset presentasi dari kelompok 4 5 dan 7 | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:17:22 Keluar: 16:38:26 |
| **12** | 204-f3 | 5 Desember 2023 | Pembahasan hasil riset | presentasi hasil mini riset perusahaan kelompok 1 kelompok 7 dan kelompok 2 | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:11:07 Keluar: 16:36:36 |
| **13** | 204-f3 | 12 Desember 2023 | Presentasi tugas kelompok | presentasi hasil mini riset perusahaan kelompok 8 kelompok 6 dan kelompok 3 | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:14:14 Keluar: 16:37:29 |
| **14** | 204-f3 | 19 Desember 2023 | Presentasi tugas kelompok | presentasi hasil mini riset perusahaan kelompok 4 dan kelompok 5 | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:15:13 Keluar: 16:41:52 |
| **15** | 204-f3 | 2 Januari 2024 | Presentasi tugas kelompok | pembahasan dari hasil presentasi beberapa kelompok kesimpulan dari beberapa studi atau perusahaan untuk strategi komunikasinya | Tepat Waktu Jadwal: 14:10-16:40 Masuk: 14:11:39 Keluar: |
| **16** | - | - | UAS |  |  |

**ABSENSI**

| **Nim** | **Nama** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** | **14** | **15** | **16** | **Jumlah** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| [**44200546**](https://says.bsi.ac.id/m_induk_mhs_nilai-44200546-06-BSI.js) | mohammad rizky prasetyo | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 12 |
| [**44200639**](https://says.bsi.ac.id/m_induk_mhs_nilai-44200639-06-BSI.js) | tsabitha putri aldri | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44210100**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210100-06-BSI.js) | mohammad riyadh cheviano | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 13 |
| [**44210191**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210191-06-BSI.js) | istiani armis | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 12 |
| [**44210210**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210210-06-BSI.js) | satria damar sasongko | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 13 |
| [**44210306**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210306-06-BSI.js) | satrio putra hartanto | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44210360**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210360-06-BSI.js) | muhammad ardhiansyah lubis | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44210385**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210385-06-BSI.js) | muharram rizky ardyansyah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44210389**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210389-06-BSI.js) | yayang rengganis arlicahya | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 8 |
| [**44210396**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210396-06-BSI.js) | naziha huda bouzaidi | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 10 |
| [**44210423**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210423-06-BSI.js) | benaya shanandra dara | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 12 |
| [**44210453**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210453-06-BSI.js) | fasya nabila | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44210520**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210520-06-BSI.js) | tegar nurrahman | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44210631**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210631-06-BSI.js) | arnesta ghaisany ramadiamurti | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 12 |
| [**44210715**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210715-06-BSI.js) | nabylla dwi rahmah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 13 |
| [**44210750**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210750-06-BSI.js) | zahrotul ilham fadhillah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 11 |
| [**44210763**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210763-06-BSI.js) | febrianto arisman | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 11 |
| [**44210790**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210790-06-BSI.js) | furaida alifa zahra | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44210876**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210876-06-BSI.js) | alifia nabilah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44210893**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210893-06-BSI.js) | putri mahardhika sakinah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 13 |
| [**44210902**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210902-06-BSI.js) | amalia tirtasari amerta | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44210904**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210904-06-BSI.js) | avriliani sugianto | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44210908**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210908-06-BSI.js) | airin deviana amellya | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44210914**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210914-06-BSI.js) | ayu wulandari | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44210969**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210969-06-BSI.js) | kharina wahyunindita | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44211002**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211002-06-BSI.js) | jihan raniyah | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 13 |
| [**44211043**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211043-06-BSI.js) | sania harmaini | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44211070**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211070-06-BSI.js) | yuliani | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44211072**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211072-06-BSI.js) | angelina purnama | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44211102**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211102-06-BSI.js) | rahma juliyani | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 14 |
| [**44211180**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211180-06-BSI.js) | anneke valencia | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 12 |
| [**44211204**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211204-06-BSI.js) | dea syifa natasya | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 13 |
| [**44211208**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211208-06-BSI.js) | muhammad falih andriawan | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 13 |
| [**44211413**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211413-06-BSI.js) | amalia kartika | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 11 |

**NILAI**

| **NIM** | **NAMA** | **Presensi** | **TUGAS** | **UTS** | **UAS** | **GRADE AKHIR** |
| --- | --- | --- | --- | --- | --- | --- |
| [**44200546**](https://says.bsi.ac.id/m_induk_mhs_nilai-44200546-06-BSI.js) | mohammad rizky prasetyo | 85 | 95 | 86 | 89 | A |
| [**44200639**](https://says.bsi.ac.id/m_induk_mhs_nilai-44200639-06-BSI.js) | tsabitha putri aldri | 85 | 95 | 100 | 92 | A |
| [**44210100**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210100-06-BSI.js) | mohammad riyadh cheviano | 85 | 95 | 93 | 91 | A |
| [**44210191**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210191-06-BSI.js) | istiani armis | 85 | 95 | 86 | 89 | A |
| [**44210210**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210210-06-BSI.js) | satria damar sasongko | 85 | 95 | 93 | 91 | A |
| [**44210306**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210306-06-BSI.js) | satrio putra hartanto | 85 | 95 | 100 | 92 | A |
| [**44210360**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210360-06-BSI.js) | muhammad ardhiansyah lubis | 85 | 95 | 93 | 91 | A |
| [**44210385**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210385-06-BSI.js) | muharram rizky ardyansyah | 85 | 95 | 93 | 91 | A |
| [**44210389**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210389-06-BSI.js) | yayang rengganis arlicahya | 85 | 95 | 57 | 83 | A |
| [**44210396**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210396-06-BSI.js) | naziha huda bouzaidi | 85 | 95 | 71 | 86 | A |
| [**44210423**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210423-06-BSI.js) | benaya shanandra dara | 85 | 95 | 86 | 89 | A |
| [**44210453**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210453-06-BSI.js) | fasya nabila | 85 | 95 | 100 | 92 | A |
| [**44210520**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210520-06-BSI.js) | tegar nurrahman | 85 | 95 | 100 | 92 | A |
| [**44210631**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210631-06-BSI.js) | arnesta ghaisany ramadiamurti | 85 | 95 | 86 | 89 | A |
| [**44210715**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210715-06-BSI.js) | nabylla dwi rahmah | 85 | 95 | 93 | 91 | A |
| [**44210750**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210750-06-BSI.js) | zahrotul ilham fadhillah | 85 | 95 | 79 | 88 | A |
| [**44210763**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210763-06-BSI.js) | febrianto arisman | 85 | 95 | 79 | 88 | A |
| [**44210790**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210790-06-BSI.js) | furaida alifa zahra | 85 | 95 | 93 | 91 | A |
| [**44210876**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210876-06-BSI.js) | alifia nabilah | 85 | 95 | 100 | 92 | A |
| [**44210893**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210893-06-BSI.js) | putri mahardhika sakinah | 85 | 95 | 93 | 91 | A |
| [**44210902**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210902-06-BSI.js) | amalia tirtasari amerta | 85 | 95 | 93 | 91 | A |
| [**44210904**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210904-06-BSI.js) | avriliani sugianto | 85 | 95 | 100 | 92 | A |
| [**44210908**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210908-06-BSI.js) | airin deviana amellya | 85 | 95 | 93 | 91 | A |
| [**44210914**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210914-06-BSI.js) | ayu wulandari | 85 | 95 | 93 | 91 | A |
| [**44210969**](https://says.bsi.ac.id/m_induk_mhs_nilai-44210969-06-BSI.js) | kharina wahyunindita | 85 | 95 | 93 | 91 | A |
| [**44211002**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211002-06-BSI.js) | jihan raniyah | 85 | 95 | 93 | 91 | A |
| [**44211043**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211043-06-BSI.js) | sania harmaini | 85 | 95 | 93 | 91 | A |
| [**44211070**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211070-06-BSI.js) | yuliani | 85 | 95 | 100 | 92 | A |
| [**44211072**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211072-06-BSI.js) | angelina purnama | 85 | 95 | 100 | 92 | A |
| [**44211102**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211102-06-BSI.js) | rahma juliyani | 85 | 95 | 100 | 92 | A |
| [**44211180**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211180-06-BSI.js) | anneke valencia | 85 | 95 | 86 | 89 | A |
| [**44211204**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211204-06-BSI.js) | dea syifa natasya | 85 | 95 | 93 | 91 | A |
| [**44211208**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211208-06-BSI.js) | muhammad falih andriawan | 85 | 95 | 93 | 91 | A |
| [**44211413**](https://says.bsi.ac.id/m_induk_mhs_nilai-44211413-06-BSI.js) | amalia kartika | 85 | 95 | 79 | 88 | A |