

# CHAPTER I

## INTRODUCTION


### 1.1. Background of the Study

Literature has always been the expression of life in the world for the reflection and beauty. It is the writer's reflection of human's spirit of the thought, emotion, and expression. Besides that, literature can be described as something written or portrayed through the process of imagination which is an imitation, or a reflection that came based from real life. There are many kinds of literary works, such as poems, novels, essays, and plays, even the movies. Literature has been teaching us the truth about our lives. We can learn good values from literature like Shakespeare's screenplays and stories such as the infamous "*Hamlet*". Literature offers a good way of teaching the writing, hearing and visual skills. There are a lot of kinds or shapes to form a literature artwork. One of the kinds is called as movie.

Movie is one of literary work which gives us the certain visual and sound pleasure to the audiences. It can take the audiences to a particularly quite specific situation, such as the place or time periods that occurs in the story plot of the movie itself. Through the series of events and conflicts are experienced by the characters in the movie, the audiences seem to be interested to enter and wanted to know the character's life in the movie. In this case contained essentials of art and support a film work are the visual art, the photography, the art itself, the architecture, the dance, the literature poetry, the theater arts, or even the musical arts. It is as well as often to be coupled with the art of pantomime and a form of novel that can be the source of the certain adaptation film nowadays. It is all in the understanding of an

integrated film work and we usually see in life. We read, write, and watch the kinds of literature to find beauty, lessons, also the important things in our life to find every solution and information inside the literary works, especially when the a certain character find the crisis of their identity inside themselves.

In this paper, the writer wants to expose the issues in the “*Jungle Book*” movie. “*Jungle Book*” tells about self-identity establishment issues when Mowgli eventually finds out about his identity as a human, even though got raised by the wolf packs and slowly but surely gets to know about law of the jungle in his whole life. After watching the movie, the audiences can obtain important values that can reflect in the real life. It gives the understanding matters about that the issues are to find who and what kind of Mowgli is.

Mowgli is the main character  inside of the movie. When he was a child, his father got killed by Shere Khan, a Bengal tiger that acted a villain in the whole movie. Fortunately, he got rescued by Bagheera, the black panther and then he was raised by a mother wolf named Raksha and lived with her pack, that is led by Akela, in a deep Indian jungle ever since he was found in the cave. Since then, he was trained to live and adapt in the jungle by following the law of the pack in the jungle. But as the story goes further, he eventually knows what actually kinds he is in the movie.

Self-identity is the outcome of the cycle where the individual will face many kinds of situation, which that will change the one’s trait or personality to be the part themselves and makes what the individual truly are. With it happen along the way, the individual will have the resolution about themselves based on the turns of events that person got through (Sigelman, 1999).

As Sharma (2014) has been closely related to the relation of self and identity, the title of his research is *Self, Identity, and Culture* with the result of the research is that “*Identity*” is an umbrella term used throughout the social sciences to describe a person’s conception and expression of individuality. It is also to remind that “*Self*” is distinct from identity. It is the process which defines individuals to others and themselves. Then, according to Kettle (2011) in *The Signature Effect: Signing Influences Consumption-Related Behavior by Priming Self-Identity* expressed with the result of the research that people use the term self-identity to refer to all of the selves, identities (including social identities), and self-schemas that comprise people’s sense of who they are. Last but not least, according to Snippe (2019) in *The Operationalization of Self-Identity in Reasoned Action Models: A Systematic Review of Self-identity Operationalizations in Three Decades of Research* the result is that self-identity has frequently been proposed as a useful addition to the Theory of Planned Behavior, but it has lack of clear conceptual independence, and it is important that future research explores self-identity’s potential conceptual independence over multiple behaviors and populations.

The review of the previous research indicates that there is still a lack of investigation in the self-identity problem issue. Thus, the research is aimed at the self-identity establishment which apparently the element is contained in main character to find his self-identity goal. From this study analysis, the writer wants to find the process of development when the main character looking and explore all of part of himself to find his true identity.

Therefore, in this research the writer chose the movie of “*Jungle Book*” because by describing and analyzing the main character in the problem issue of self-identity establishment, the writer could improve the understanding of literary work, especially in this movie. Finally, the writer decided to write this final assignment entitled “*Self-Identity Establishment of Main Character in Jungle Book Movie Directed by Jon Favreau*”.

### **1.2. Statement of the Problem**

Through this paper the writer tries to find out the answer of the problems concerning the usage of the literature that is shown in the movies. Therefore, the writer states some of the problems in the following questions:

1. What are types of identity of the main character do appear in the movie?
2. How can the self-identity process of the main character be portrayed in the movie?
3. What are the moral messages of the movie?

### **1.3. Scope of the Problem**

In this paper, the writer will only discussed and focus on analyzing about the self-identity establishment of main character from “*Jungle Book*” movie by presenting several scenes from the movie to connect the theory and support the analysis. The writer will try to analyze the process when the main character is trying to find the resolution of discovering himself.

#### 1.4. Method and Procedures of Analysis

The writer uses descriptive qualitative methods to collect the data information in the discussion. According to Creswell (2014) expressed “*Qualitative research is an approach for exploring and understanding the meaning individuals or groups ascribe to a social or human problem*”. Thus, the data are collected from the general and from the people who have done research related to literature.

The research’s procedure is the analysis of the main character’s self-identity establishment encircled in the movie. First, the writer chooses an interest movie and watches it repeatedly in order to gain the selected parts to be discussed in the paper. Secondly, the writer will collect some data from various sources in order to relate to the topic discussion. Thirdly, after preparing the materials, the writer start to evaluate the storyline the movie and collect several scenes, dialogues, the duration time. The last procedure is the analysis is finished with the conclusion contained in the problems discussed and the writer give suggestion for the next researchers and general readers.