

ABSTRACTION

Agustinus Leonardo (12143741), *Interactive Animation Knowing the Culture of Dayak Uud 'Danum in Sintang District Using Adobe Flash At the Dayakologi Institute in Pontianak*

In today's modern age, information and communication technology is growing very rapidly. The various communication tools used in everyday life, so that the current regional culture also began to disappear because people began to use tools or things that are practical and yet forget the customs and culture of the region. For that Dayakologi Institute requires a tool to convey an information using interactive animation to make it easier to understand and not boring. To the authors make the final task of Interactive Animation Know Dayak culture is easy to understand and not boring. Dayakologi Institute is an institution engaged in the field of cultural advocacy Dayak, which is currently counseling about a culture that is still simple. This interactive animation is an application that can facilitate the understanding of the community of local culture so as to facilitate the institution in performing its functions better. With the interactive animation will be more easily understood by the user so that in the process of understanding the importance of maintaining the local culture becomes very important and the culture of the region, especially the culture of Dayak tribe will remain sustainable and maintained.

Keywords: *Interactive Animation, Introduction to Dayak Culture, Institute Of Dayakologi*