CHAPTER III

DISCUSSION

3.1. Summary

Singer-songwriter Bruno Mars was born on October 8, 1985, in Honolulu, Hawaii. By the early 2000s, he had begun to find success by writing songs for popular artists, including K'Naan's "Waving Flag," the theme song for the 2010 Vancouver Winter Olympics. After several years as one of pop music's premier songwriters, Mars broke out as a singer in his own right with the 2010 hit "Nothing on You." Other popular songs by Mars include "Just the Way You Are" (2010), "Locked Out of Heaven" (2012) and the Grammy-winning "Uptown Funk!" (2015).

A debut album called "Doo-Wops & Hooligans" is due in United States on October 5, 2010. The lead single "Just the Way You Are" climbed to No. 9 on Billboard Hot 100. The album was preceded with an extended play "It's Better If You Don't Understand" which came out in May in the same year.

"Doo-Wops & Hooligans" reached No. 3 on the Billboard 200 chart, and its follow-up singles, "Grenade" and "The Lazy Song," cracked the top 10 on the singles chart. Mars scored another hit in late 2011 with "It Will Rain", a song that he contributed to "The Twilight Saga: Breaking Dawn - Part 1" soundtrack.
Mars went on to pick up several Grammy Award nominations for his debut effort, including for Album of the Year. While he went home empty-handed, Mars gave a career-building performance at the 2012 telecast. His energetic performance of his 1960s-influenced song "Runaway Baby" had even the most jaded music industry veterans moving in their seats.

Mars returned with new album in December 2012. His sophomore record, "Unorthodox Jukebox", received both commercial and critical acclaim. Marking his first No. 1 album on Billboard 200, it featured a bunch of hits including lead single "Locked Out of Heaven" which topped the Billboard Hot 100 for six consecutive weeks and won an MTV Music Video Award for Best Music Video. The project's second single, "When I Was Your Man," also peaked at No. 1 on the Billboard Hot.

3.2. Types of Metaphor Found in Album Doo-Wops & Hooligans Bruno Mars

Metaphors are used in music lyrics. They can be used to help to communicate a specific message more effectively and to place emphasis on a particular point and they are also used to both enhance a description of something in order to enable it to have more of a powerful effect on listener and they can also be used to, perhaps, simplify a particular passage of text or to help explain something more clearly.

Music will be more interesting when the songwriters put their hiding message inside the lyrics. The presentation of metaphor will be shown up in a few songs from one of the best singer in the world, Bruno Mars. Mars is one of the best male
singer who always entertain people with his beautiful lyric songs. Actually, there are three types of metaphor, they are

A. Orientational Metaphor

Orientational metaphor is a form of writing that combines words with another additive that will change meaning they will be, whether it will be a good meaning or not. Here are some examples of songs that contain this figure of oriented metaphor:

1. **You’ll smile in my face then rip the brakes out my car** – Grenade
   
   There is “brakes out” that means stopping the brakes but the truth is the songwriter already knows the lying.

2. **I’m gonna kick my feet up** – The Lazy Song
   
   The songwriter is imagining that something happy.

B. Ontological Metaphor

Ontological metaphor is a form of writing that combines the first word as something intangible with the second word containing a verb that is usually used to describe something tangible. Here are some examples of songs that contain this figure of ontological metaphor:

1. **At night when the stars light up my room** – Talking to the Moon
   
   Stars do not light the songwriter’s room. The songwriter is imagining something sad.
2. **The talk of the town** – Talking to the moon

   Town is not talking about anyone. The songwriter thinks people are talking about him.

3. **I’ll go get a ring let the choir bells sing**– Marry You

   The choir bells is not singing. It is ringing.

4. **Black, black, black and blue beat me till I’m numb** – Grenade

   Black and blue are the representation of the sad feeling that as though beating the songwriter until feeling numb.

C. Structural Metaphor

   Structural metaphor is a language style that defines a meaning by using a phrase that is not true, but it examined a contain that having a hidden meanings. Here are some examples of songs that contain this figure of structural metaphor

   1. **Black, black, black, and blue**– Grenade

      Black and blue are the representation about unlucky feeling and deeply sadness.

   2. **You was trouble** – Grenade

      The songwriter calls someone as a trouble maker because this person made the songwriter day so dumb.

   3. **I catch a grenade for you** – Grenade

      The songwriter is falling in love so deep to this girl, the songwriter is willing for her all the sacrifice.

   4. **If my body was on fire you’d watch me burn in flames**– Grenade

      The songwriter asks for the girl to see the songwriter’s sacrifice.
5. **Her eyes make the stars look like they’re not shining**– Just The Way You Are

Everytime the songwriter looks at the girl, he will be falling in love again.

6. **And when you smile the whole world stops and stare for a while** – Just The Way You Are

For the songwriter the girl is the truly beauty.

7. **Is it the look in your eyes, Or is it this dancing juice?** – Marry You

For the songwriter looks at the girl’s eye is something drug.

### 3.3 Type of Metaphor Mostly Used

Type of metaphor that mostly used in Mars’s song is *structural metaphor*. It could be seen in a few lyrics that writer puts in the last sub. This kind of metaphor is dominant than the others. There is structural metaphor in every Mars’ Song. The writer already knows why his songs are awesome in many ways.

Below is the table that make readers easy to classify the kind of metaphor.

<table>
<thead>
<tr>
<th>No.</th>
<th>Lyrics</th>
<th>Oriented M.</th>
<th>Ontology M.</th>
<th>Structural M.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>You’ll smile in my face then rip the brakes out my car</td>
<td>✔️</td>
<td></td>
<td></td>
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<tr>
<td>2</td>
<td>I’m gonna kick my feet up</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>At night when the stars light up my room</td>
<td></td>
<td>✔️</td>
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<td>4</td>
<td>The talk of the town</td>
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<td></td>
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<tr>
<td>5</td>
<td>I’ll go get a ring let the choir bells sing</td>
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<td></td>
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<tr>
<td>6</td>
<td>Black, black, black and blue beat me till I’m numb</td>
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<td></td>
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<tr>
<td>7</td>
<td>Black, black, black, and blue</td>
<td></td>
<td></td>
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<td>8</td>
<td>You was trouble</td>
<td></td>
<td></td>
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<td>9</td>
<td>I catch a grenade for you</td>
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<tr>
<td>10</td>
<td>If my body was on fire you’d watch me burn in flames</td>
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<tr>
<td>11</td>
<td>Her eyes make the stars look like they’re not shining</td>
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<tr>
<td>12</td>
<td>And when you smile the whole world stops and stare for a while</td>
<td></td>
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<tr>
<td>13</td>
<td>Is it the look in your eyes,</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Or is it this dancing juice?</td>
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</tbody>
</table>
From the data above, the writer showing to the readers that the structural metaphor is dominant than the other metaphor, below is the number of each metaphor from 16 sentences from 5 songs:

a. Oriented Metaphor: 3 sentences  
b. Ontology Metaphor: 3 sentences  
c. Structural Metaphor: 7 sentences

Structural metaphor is more dominant than the other metaphor.

3.4. The Interpretation of Metaphor

A. Orientational Metaphor

1. *You’ll smile in my face then rip the brakes out my car* – Grenade

   Analysis :

   This lyric describes of something pain that the songwriter feel about.

   The songwriter is knowing about something that has been disappointing him.

   The girl in this lyric lies on the songwriter and pretending everything is alright while in the fact is not the truth.
2. **Im gonna kick my feet up** – The Lazy Song

Analysis:

This lyric telling about someone who happy at the time, so everything that people say will not make him go down, because he is happy everything seems to be easy to reach. And it also happens to the songwriter, when the songwriter feels happy, it is like having a self-protector, so the bad things will not give any effect inside.

B. Ontological Metaphor

   a. At night when the **stars light up** my room – Talking to the Moon

   Analysis:

   The true of this lyric is stars do not really light the room. Star is not the source of the light. People can get a light only from the sun, the fire, or the lamps. The songwriter feels inside. There is a sadness at the song. That is why the songwriter saying the “stars light up my room”, because the light reflection of the stars will not be as bright as the sun. The songwriter want to tell people that the happiness of songwriter’s soul is slowly be fade.

   b. **“The talk of the town, they say I’ve gone mad”** – Talking to the moon
Analysis:

The town is not really talking about the songwriter. It is about the people around of the songwriter’s life, because the songwriter puts word “they” in the middle of the lyrics. In this lyric the writer gets a conclusion that the songwriter feels like have no one in life, even the songwriter’s has many friends. The songwriter’s try to tell the listener that no one understand about the songwriter’s feel.

c. I’ll go get a ring let the choir bells sing - Marry You

Analysis:

The choir bells are not really sing. The songwriter is imagining something fun when the songwriter able to marry someone that songwriter’s love. So every single thing that related into wedding ceremony is like dancing in his mind. Imagining that the bells will sing for the songwriter in the best day of the songwriter’s life ever.

d. Black, black, black and blue beat me till I’m numb – Grenade

Analysis:

Black and blue are colors. Those are not the names of human or tangible objects who able to beat someone until they get numb. Black and blue here represent about the bad feeling of the songwriter which is able to make the songwriter’s soul feels numb.
C. Structural Metaphor

1. **Black, black, black, and blue** – Grenade

   Analysis:

   Some of people do not care about colors that the songwriter put in the lyric. The songwriter also explains about in west countries, people describes their feeling through the colors. In west countries, the people describe their feeling through the colors. For example, Pink describes something about love and happy, otherwise, black telling about something hidden, mystery, sadness, death, or another unhappy feeling. Blue also telling about unhappy things, that is why the melancholic song called blues.

2. **You was trouble** – Grenade

   Analysis:

   These three words are able to explain a whole things about someone. Someone who always make the songwriter’s world falls apart. The songwriter called someone trouble is because this someone usually gives the problem to the songwriter’s life.

3. **I catch a grenade for you** – Grenade

   Analysis:

   The meaning are something big, hard, and cannot erase. Falling in love so hard sometimes make the lover losing mind. But once again the songwriter
is not truly will jump in front of a train. The songwriter want to show that when the songwriter loving someone so deep and hard, the songwriter will do everything to make the girl happy.

4. **If my body was on fire you’d watch me burn in flames** - Grenade

   Analysis:

   This lyric is not telling about someone that burns in fire and watched by another one. Indeed, the topics about love there will no be end. This lyric means is when you love someone so deep and will do everything as long as you will belong to someone you love. And no matter what happen to you even someone you love ask you to do something that will make you have some troubles.

5. **Her eyes make the stars look like they’re not shining** – Just The Way You Are

   Analysis:

   What happened if the stars stop shining? Is that the end of the world? But it is just a lyric that wrote by someone who is falling in love with a girl, when the songwriter loves someone, everything is in her always looks good in the eyes no matter what. The lack of someone who loved is magically disappear. That is why the lyric is too sweet to be read. The sweetness someone can get while they are falling in love is even the stars, sun, and the moon will never compare the beauty of the songwriter’s soulmate.

6. **And when you smile the whole world stops and stare for a while** – Just The Way You Are
Analysis:

This lyric describing that the songwriter wants to tell the world that his love is very special than anything exist in the world. Instead, if the world can stop, it will stare the songwriter’s mate even just for seeing the smile. In the fact, the songwriter is only over praising.

7. Is it the look in your eyes, Or is it this dancing juice? – Marry You

Analysis:

Dancing Juice is another name of alcohol. Everyone who drinks alcohol is usually losing the awareness. When they losing awareness, they over balance. When people overbalance their bodies are like dancing.