CHAPTER I

INTRODUCTION

1.1. Background and Reason of Choosing Title

Literature is a term used to describe written and sometimes spoken material. Derived from the Latin litteratura meaning "writing formed with letters," literature most commonly refers to works of the creative imagination, including poetry, drama, fiction, nonfiction, journalism, and in some instances, song.

Song is one example of literature. Listening song is enjoyable activity but listeners cannot get a pleasure if they do not understand the figurative language that commonly found in the song. Song usually consists of figurative language since the figurative language is used in the lyric written well.

Lyrics or song lyrics is an expression of someone about something that has been seen, heard or experienced. Many people like singing a song but they do not know where those lyrics come from. In a song lyrics there is a part of that has its own meaning from the composer of the song. They created the lyrics based on their own feelings and ideas.

Metaphor is an annual interdisciplinary journal created entirely by undergraduate students which publishes art, fiction, non-fiction and academic papers, poetry, music, dance, theater, and other artistic media. The staff is volunteer, the published submissions are all original, and the journal is paid for by student fees.
Singer-songwriter Bruno Mars was born on October 8, 1985, in Honolulu, Hawaii. By the early 2000s, he had begun to find success by writing songs for popular artists, including K'Naan's "Waving Flag," the theme song for the 2010 Vancouver Winter Olympics. After several years as one of pop music's premier songwriters, Mars broke out as a singer in his own right with the 2010 hit "Nothing on You." Other popular songs by Mars include "Just the Way You Are" (2010), "Locked Out of Heaven" (2012) and the Grammy-winning "Uptown Funk!" (2015).

Based on the explanation above the writer choses the title of the **METAPHOR IN SONG LYRICS BY BRUNO MARS** is because the writer likes the song and interest keen to analyze metaphors in those lyrics of the song.

### 1.2. Statement of Problem

The writer makes statement of problems which is based on background and the reason of choosing the title. The statement of problems which discussed are :

1. What type of metaphor can be found in *song lyrics by Bruno Mars*?
2. What type metaphor is mostly used ?
3. How is metaphor interpreted ?
1.3 Scope of the Problem

The writer wants to focus on metaphor in song lyrics by Bruno Mars in albums Doo-Wops & Hooligans in 2010 and how the metaphor is interpreted and types of metaphor in the *song lyrics by Bruno Mars*.

1.4 Method and procedures of Analysis

In finishing this paper, the writer uses some procedures to complete the final assignment and the writer needs to get or collect some sources and information to make it. It is the ways to analyze Metaphor in song lyric. Descriptive qualitative method is used in this research. To collect the data, the writer uses library research. The writer make sure the metaphor in the song lyric also the writer categories types of metaphor in the song lyric. The data analysis and procedures of analysis, the writer will analyze the song lyric and search theory which help the writer in analyzing the problem and the writer starts to arrange all data have been obtained during the research.

Table Example

To analyze the data, the writer uses the theory of Lakoff and Mark Johnson by using table analysis used on theory of Lakoff and Mark Johnson, the writer does the analysis.
The table is as follow:

<table>
<thead>
<tr>
<th>No</th>
<th>Data</th>
<th>Types Metaphor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Orientational</td>
</tr>
</tbody>
</table>
