CHAPTER I

INTRODUCTION

1.1. Background and Reason of Choosing the Title

Language is how people do communication on two sides as a media, whether a speaker and listener or a sender and recipient which is understood by means of two parties. Language is also a media to express something in people’s mind accompanied by emotions, movements, and intonations. There are so many ways to express language besides communicating or speaking directly, such as a song or music, poetry, novel, article, and the other written text.

Music is one of the ways to convey thoughts, feelings, even ideas and opinions. It can be based on fact and a real story or based on the imagination of the songwriters. Music is used not only to entertain, but also as a tool or media for worshiping (in some religions), for cultural activities, and so on. A song is delivered when one person or more sing with regular notes, even if only mumbling or chanting words.

As a literary work, a song has a written lyric. The composer creates the lyric then combined it with music. Lyric has a context, to whom it is conveyed, where it happens, why it is sung, and other things of context. Lyric expresses the contents of the song. Every listener may have a different perception when they interpret it so that the listeners will need a pragmatics understanding, how the expression is interpreted. For example the pronouns like she, he, they, you, and then the words there, that, this,
now, tomorrow, and today. Those pronouns and the words above are called deixis. Deixis is the word that can be referred to as personal, place, and time.

Deixis will be the important issues in pragmatics when the listener (especially the music lovers) do not understand the context in a song lyric. A song lyric can be understood when the listener knows what the references are, or when, and where the utterance is spoken. This also deals that if the listener does not understand what the speaker means or it is called misinterpreted, communication will not run properly, (Sari, 2015) argued. Therefore, (Wati, 2014, p. 61) said that “the deixis is useful to describe the function of personal, pronoun, time, demonstrative, lexical feature which is connecting the utterance with relation of space and time”. So that deixis will help the listener or the reader to understand the lyric of a song.

In the novel, story, or script clearly who, what, where, when, why, and how the reference is usually stated, but (Wibowo & Naulfar, 2018, p. 83) claimed that “people sometimes lacking to read because they do not understand one simple word meaning” then “One mistake in deixis could affect the meaning or message in story or even in a whole novel. Then some people decided to read again”. Proven that deixis word is not usually stated the context explicitly. It can be seen that deixis is actually a small matter in writing or speech but has an important role in communication.

Different from the novel, story, or script, in a song lyric the context is interpreted implicitly, so it is not too clear if the listener just hearing without understanding it deeply. In (Jarrah, 2016) said that explicit meaning has a decoded meaning while implicit meaning has a communicated meaning. Such as in one of the soundtracks The Greatest Showman movie, entitled A million dreams by Hugh Jackman, Michelle Williams, and Ziv Zaifman, the part of the lyric is “They can say,
they can say it all sounds crazy. They can say, they can say I've lost my mind.” Who they are, who I am, and what it is, those difficulties will be analyzed in this paper entitled Deixis Used in The Soundtracks Lyric of The Greatest Showman Movie Released in 2017.

The writer is interested in The Greatest Showman (aired on 20 December 2017 in the USA and on 29 December 2017 in Indonesia) movie soundtracks (released on 29 December 2017 by Atlantic Records) to be analyzed because not only the movie is really good, the soundtracks are also good, the soundtracks are sung by the original actors and actresses, but also there are so many deixes in it. This paper will help the readers especially the listeners of those movie soundtracks more understand about deixes that are used in it or in any text.

1.2. Statement of the Problem

1. What kinds of deixis are used in the soundtracks lyric of The Greatest Showman movie?
2. What is the meaning of the deixis used in the soundtracks lyric of The Greatest Showman movie?
3. How is the use of the deixis in the soundtracks lyric of The Greatest Showman movie?

1.3. Scope of the Problem

This paper focuses on the deictic used in the soundtracks lyric of The Greatest Showman Movie, such as kinds and the references of deixis used in it. There are three soundtracks that the writer adopt in this study: The Greatest Show by
Hugh Jackman, Keala Settle, Zac Efron, and Zendaya; A million dreams by Ziv Zaifman, Hugh Jackman, and Michele Williams; and This is me by Keala Settle.

1.4. Methods and Procedures of the Analysis

This research is using the descriptive qualitative method, as (Nassaji, 2015, p.129) stated that “Qualitative research, however, is more holistic and often involves a rich collection of data from various sources to gain a deeper understanding of individual participants, including their opinions, perspectives, and attitudes”. It means that the qualitative method is a development of the collected data and based on the various theories in more detail. Then (Nassaji, 2015, p. 129) added that “descriptive research is to describe a phenomenon and its characteristics”. It means the descriptive research explains the collection of data from its characteristics specifically.

The writer chooses the issue first to be analyzed, then collected the data as a qualitative method that used the observational research in the description. The data was obtained from the movie but from its soundtracks lyric from The Greatest Showman movie. Next, the writer found the theory and other research which raised the same issue as the references, that is deixis. After that, the writer analyzed the deixis expressions in the soundtracks lyric and tried to understand its context. Then, the analyzed data is adapted with the theory and the previous studies. Finally, the writer concluded the analysis result.