CHAPTER III
DISCUSSION

3.1. Summary of the story

Jessica is a 15 years old who committing suicide by taking a whole bottle of pills. Her mother takes her immediately to a hospital after finding her unconscious. Meanwhile, the school that Jessica goes to is mentioned winning a chance for a documentary film that will be led by filmmaker Amy Gallagher.

In the school, students are crying and talking about Jessica’s suicide attempt and the cameras catch the situation. Miss Gallagher along with her crew interview the students about Jessica. It is said that the one who bullied Jessica was her best friend, Avery Keller. Jessica’s best friend Brian told Miss Gallagher that Avery stop being friendly with Jessica since she did not want Avery to cheat from her in junior high school.

Avery, on the other hand, denies that she had been bullying Jessica. As a proof, she agrees to record footage about her daily life and to show how much of pressures of being popular. Through the footage, it is seen that Avery comes from a dysfunctional family. Her mother is very demanding, her father is an unemployeed and her brother is a dropout students who does nothing except playing game all day long. Brian, finally revealed to Miss Gallagher that Avery had been bullying Jessica Brian also tells that he and Jessica have been filming Avery when she is bullying Jessica these past six months and shows the footages. Miss Gallagher come to talk to Avery, telling her she had a proof of her bullying Jessica.
3.2. **Analysis of the Story.**

In this chapter, the writer tries to discuss how does bullying happen in the movie and the writer finds several ways of how bullying happens in the movie. The cause of the bully ”Avery” to commit bullying and the effects of bullying to the victim “Jessica” and the moral messages implied in the movie. The writer provides picture and the dialog to discuss about how bullying happens, the causes of the bully to commit bullying and the effects of bullying to the victim.

3.2.1 Bullying happens in the movie

Mocking

1.

![Figure 3.2.1.1 Avery and her friends stand in front of Jessica](image)

(47.51)

Supporting Dialogue :

Avery: “Why didn’t you reply to my texts?. I thought we were friends.”

(At School Hallway, 47.48-47-51)

In this scene, Avery and her friends are gathering in front of Jessica in the hallway. Avery asks Jessica why she does not reply to the texts she gives and Avery says that she think she and Jessica are friends. Avery herself when saying that they are friend is like she is making fun of Jessica that there is no way that they are actually friend.
Avery also refers to text message that she sends to Jessica which are about calling her with name calling, telling her to go away and to kill herself.

The writer thinks this scene depicts mocking as Avery teases Jessica about not replying to her message that about calling her with insult and threatening messages. Avery also teases Jessica by saying that she thinks they are friend in a way even though she does not really mean it.

2.

Figure 3.2.1.2 Avery asks Jessica why she did not text her back

(47.59)

Supporting Dialogue:

Avery: “Why didn’t you text me back?. I was so nice to you. You have to get to class, really? You have to get to class?”

(At School Hallway, 47.52-59)

In this scene, Avery follows Jessica by walking in front of her while she is walking in the hallway. She asks Jessica why she does not text her back even though she is nice to her. She also teases Jessica by asking her about going to class. On the other hand, Jessica does not say anything and just keep on walking. The writer think this scene depicts mocking because what Avery’s mean by she is nice to Jessica has the opposite
meaning because the truth is Avery is not nice to her at all. What Avery means by saying why Jessica does not text her back is because Avery sends her mean messages and she already knows that Jessica will not reply to them.

3.

**Figure 3.2.1.3 Avery asks Jessica if she wants to go class**

(48.00)

Supporting Dialogue:

Avery: “Oh, you have to get to class? She has to get to class. I don’t give a… if you have to get to class.”

(At School, 48.00-48.06)

In this scene, Avery corners and teases Jessica about going to class and she says that she does not care if Jessica has to go to class. She even tells her friend in such a teasing tone that Jessica has to go to class and then tells Jessica in a rude way that she does not care if she wants to get to class.

The writer thinks this scene depicts mocking as Avery corners Jessica in purpose to make fun of her in front of Avery’s friends. Avery knows that Jessica will not run away as she is afraid of her. She makes Jessica as if she looks weak in front of other. Jessica does not say anything for it will only make Avery even more aggressive towards her and Avery tells in a rude way that she does not care if Jessica has to get to class.
Figure 3.2.1.4 Avery yells while calling Jessica freak

(48.09)

Supporting Dialogue:

Avery: “Move.”

Avery’s friends: “Ha ha”

Avery: “Later freaks!”

(School Hallway, 48.06-48.10)

In this scene, Brian and Jessica are walking in hallway when Avery suddenly comes between them and telling them to move. While walking away with her friends, Avery yells calling Jessica freaks. The writer thinks this scene depicts mocking because Avery comes through Brian and Jessica on purpose to make them move. Avery also calls Jessica freak and that makes Avery’s friend laugh because of that calling.

Avery does something that make others can lose their confidence by saying “freak” and being laughed by others sure is something that is unpleasant. So, this scene is best to depict mocking as Avery making Jessica being laughed by others because of her saying.
Supporting Dialogue:

Avery: “You’re disrespectful little...Did you know that?”

(At School, 48.14-48.17)

In this scene Avery tells Jessica that she is disrespectful. The writer thinks this scene depicts mocking because Avery is clearly saying something that mean and hurtful to Jessica. As disrespectful means that one has no good manner in how to behave or speak. Avery says something that very unpleasant to Jessica.

Avery act is being rude to Jessica. She shows such extraordinary feeling of a hate towards her by saying that. It is something that upsetting others that can affect their emotion. Avery makes a judgment of Jessica out of nowhere and she mocks her to make her feel down, knowing that she will not talk back to her. So, the writer thinks that this scene is best to depicts mocking as Avery says unpleasant things to Jessica.
Supporting Dialogue:

Brian : “Wait, just say hi to the camera for me.”
Jessica : “What?”
Brian : “Say hi. Say “Hi, I’m Jessica”
Jessica : “Hi, I’m Jessica…You missed a shot! You missed it!
Brian : “Oh no…Oh”
Avery : “How’s my little bitch doing? Good? Go home and crawl under a rock. You
don’t belong here, OK?”

(At School Gymnasium, 49.04-49.30)

In this scene Brian tells Jessica to say hi to the camera and when she says it, she
tells Brian that he misses a shot. While Jessica and Brian are watching basketball match,
Avery suddenly comes to Jessica. Avery tells Jessica how she has been doing while
calling her “my bitch”. She tells Jessica to go home and crawl under a rock and also tells
that she does not belong in school. After being told that, Jessica looks down and upset.

The writer thinks this scene depicts mocking because the word “bitch” is very
rude and it means “female dog”. No one of the person is worth to be called “bitch” and
Avery says that causally as if it is nothing. She also tells her she does not belong to the
school and that makes Jessica upset being told that.
Figure 3.2.1.7 Avery tells Jessica to disappear

(49.53)

Supporting Dialogue:

Avery: “Seriously, Jessica if you disappeared, the world would be a better place.”

(At School, 49.50-49.53)

In this scene, Avery tells Jessica that the world will be a better place if she disappears. She tells Jessica to disappear as if it is nothing and she makes Jessica’s life sounds like a burden to not just the others but the whole world. Telling someone to disappear is worst as every person who lives in this world is worth to be living.

The writer thinks this scene depicts mocking because Avery mocks Jessica’s presence in the world. What Avery does to Jessica is mocking her about her life. Avery tells Jessica that the world will be a better place without her sounds like Jessica is not worth to be living and her disappearance is something that Avery believes will make everything better. Therefore, the writer thinks this scene is best to depicts mocking.
Supporting Dialogue:

Avery: “You’re a... bitch.”

(At School, 49.54-49.55)

In this scene Avery tells Jessica that she is a bitch. The writer thinks this scene depicts mocking because the word “bitch” means “female dog” that can be considered as an insult. Avery is being so rude by calling Jessica that way. Even though Avery is also a woman she looks like she does not care to say such things to another woman as no woman in the world is worth to called bitch. Therefore the writer thinks this scene best depicts mocking.

9.

Figure 3.2.1.9 Avery asks Jessica to kill herself

(50.16)
Supporting Dialogue:

Avery: “Why don’t you just go kill yourself?”

(At School, 50.14-50.15)

In this scene, Avery asks Jessica why she does not kill herself. The writer thinks this scene depicts mocking because Avery’s question sounds more like she suggests Jessica to kill herself than just randomly ask her that. Everyone has the right to live the life they have given, so to tell someone to kill herself is something that is wrong.

10.

Figure 3.2.1.10 Avery tells Jessica to end her life

(50.30)

Supporting Dialogue:

Avery: “Just end it.”

(At School, 50.30)

In this scene, Avery tells Jessica to end her life. The writer thinks this scene depicts mocking because Avery tells Jessica to end her life. She says to her that the world will be a better place without her which means that she is making fun of her life and also suggest her to kill herself. As what Avery means is mocking about Jessica’s life the writer thinks this scene is best to depicts mocking.
11.

Figure 3.2.1.11 Avery tells Jessica to use another bathroom

(50.49)

Supporting Dialogue:

Avery: “Oh. Well, well, well. It’s Jessica Burns. What are you doing in my bathroom. Nothing to say? No? Well, your bathroom, it’s down there with the rest of the little bitches.”

(At School Bathroom, 50.31-50.50)

In this scene, Jessica just comes out from the bathroom when Avery and her peers are in there. Avery and her peers come to Jessica and Avery asks her what she is doing in her bathroom. Jessica does not answer and that makes Avery mad. She tells Jessica which bathroom she can use. Avery even says “bitches” to Jessica.

The writer thinks this scene depicts mocking because Avery tells Jessica as if she has the right to do so and Jessica has no right to use the bathroom. It looks like that Avery has higher status than her as she can tell her that. Avery even uses the word “bitches” which she refers to others female students and Jessica is not an exception as one of that part. Therefore, the writer thinks this scene is best to depict mocking.
Figure 3.2.1.12 Avery says Jessica is not a fighter

(50.58)

Supporting Dialogue:

Avery: “She’s not a fighter, is she? She just stands there.”

(At School, 50.55-50.57)

In this scene, Avery asks her friend that Jessica is not a fighter and she just stands without fighting back. The writer thinks that this scene depicts mocking because Avery is looking down on Jessica by telling her friend that she is not a fighter which means that she is a loser. Avery also makes as if Jessica looks weak by telling her not a fighter to her friend. Therefore, the writer thinks this scene is best to depict mocking.

Figure 3.2.1.13 Avery asks Jessica if she has no clothes

(51.22)
Supporting Dialogue:

Avery’s friends: “Ha ha”

Avery: “Wow. You have no clothes. Aww, what are you gonna do?”

(At School, 51.21-51.32)

In this scene, Avery and her friends come to Jessica in front of her locker. Avery’s friends laugh when Avery comes to Jessica and asks if Jessica has no clothes. Avery asks what she is going to do and closes Jessica’s lockers. The writer thinks this scene depicts mocking because Avery makes fun Jessica on purpose along with her peers as she know Jessica has no clothes to wear. Therefore, the writer thinks this scene depicts mocking.

14. Figure 3.2.1.14 Avery asks her friend if they smell something

(51.40)

Supporting Dialogue:

Avery: “Guys, Do you smell anything? Kind of embaraassing. I think we should take care of it. Come on we’re gonna give you a little, a nice warm shower.”

Avery’s friends: “Hold your nose! Ha haha”

Avery: “Have a really nice warm shower.”
(At School, 51.38-51.52)

In this scene, Avery asks her friends whether they smell of something which she refers to Jessica. Avery says that they need to take care of it and she suddenly grabs on Jessica’s arms. Jessica tries to get out of Avery’s grip. However, Avery drags Jessica and shoves her into the shower.

The writer thinks that this scene depicts mocking because Avery makes Jessica sounds like she is stink and that makes Avery’s friends to laugh to hear that. She also makes fun of Jessica by forcing her to enter the shower and making her to be poured with the water that makes Avery’s friends burst into laughter.

Bumping

1. 

Figure 3.2.1.15 Avery tells Jessica to beware

(47.24)

Supporting Dialogue:

Avery: “Watch it. Jessica.”

(At School Hallway, 47.19-47.25)

In this scene, Avery suddenly bumps into Jessica and says to her to beware. The writer thinks this scene depicts bumping because Avery bumps Jessica on purpose and threaten her by saying to beware. Avery uses her body to physically bump Jessica on
purpose as a way to menace her. Therefore, the writer thinks this scene is best to depicts bumping.

2.

Figure 3.2.1.16 Avery tells Jessica to keep on walking

(47.27)

Supporting Dialogue:

Avery: “Move along, Jessica. Keep going. Keep going. Go to class. Go to class.”

Avery’s friends: “Ha haha. Nice outfit!”

(At School Hallway, 47.26-47.35)

In this scene, Avery tells Jessica to keep walking and go to class. After telling Jessica to keep walking, Jessica does as Avery tells her so. Suddenly, Avery bumps herself to Jessica on purpose and Avery’s friends are laughing and tell Jessica that her outfit is nice.

The writer thinks this scene depicts bumping because Avery clearly bumps Jessica on purpose by using her body and telling her to keep walking so that she can do it easily. She also makes her friends to make fun of Jessica by bumping her. Therefore the writer thinks this scene is best to depicts bumping.
Destroying Property

1.

Figure 3.2.1.17 Avery and her friends open Jessica’s locker

(48.26)

Supporting Dialogue:

Jessica: “What are you guys doing?”

Avery: “Opening your locker for you.”

Avery’s friend: “Just admiring all your cute decorations.”

Avery: “Are you 5? Who decorates their locker like this, like really?”

Jessica: “Avery, stop”

Avery: “This is depressing Oh wait…You and Brian. He’s so precious.”

Avery’s friend: “So cute!”

Avery: “You guys would make an adorable couple.”

(At School, 48.19-48.41)

Jessica asks Avery and her friends about what are they doing. Avery answers that they open the locker for her and Avery’s friends says that they are admiring Jessica’s decoration. Avery starts to remove the decoration and when she finds Jessica’s picture with Brian, she says that Jessica and Brian will be an adorable couple and after saying that, she throws away the picture.
The writer thinks this scene depicts destroying property because Avery opens Jessica’s locker without her knowing it means that Avery opens it by force which can be considered as destroying Jessica’s belonging. Also, Avery takes off Jessica’s decoration and she even throws Jessica’s picture with Brian. Even though Jessica’s tells Avery to stop, she keeps continue taking off her decoration. Therefore the writer thinks this scene is best to depict destroying property.

**Tripping**

1.

![Figure 3.2.1.18 Jessica falls to the ground](image)

**Figure 3.2.1.18 Jessica falls to the ground**

(49.39)

Supporting Dialogue:

Avery: “Hey, Jess. Go on.”

Avery’s friends: “Aww! Ha ha!”

Avery: “I’m really sorry. I am so sorry. I’m sorry. It’s fine. I’m… I’m really sorry. I didn’t mean to. Yeah right.”

Avery’s friends: “Ha ha”

(At Classroom, 49.30-49.50)
In this scene, Avery’s class is just over and everyone comes out from the class. Jessica is in front of the class waiting for the next class. Avery opens the classroom’s door for Jessica and tells her to go on. When walking to the classroom, Jessica suddenly falls to the ground which means that she is being tripped by Avery. Avery says her sorry and tells Jessica she does not mean to do that.

The writer thinks this scene depicts tripping because Jessica suddenly falls to the ground when she is making her way into the classroom. After falling to the ground, Jessica looks at Avery while saying her sorry. Avery gives her a hand and just brush it off and that makes Avery’s friend laugh. Therefore, the writer thinks this scene is the best to depict tripping.

Pushing

1.

![Figure 3.2.1.19 Avery asks Jessica is she pushes her](50.06)

Supporting Dialogue:

Avery: “Did you really just push me?”
Jessica: “No. I was pushed”

Avery: “Are you kidding me? You weren’t pushed. You pushed me. You know, that was a dumb move, Jessica. I am just gonna have to beat your ass now.”
(At School Hallway, 50.00-50.12)

Avery just comes out from class when Jessica suddenly pushes her from behind. Avery asks Jessica whether she really pushes her or not. Jessica answers that she is being pushed, however Avery still says that Jessica pushes her and mad at her. When Avery is asking Jessica, Avery’s friend, Emily shows up and stands while watching Avery. After that, Avery tells Jessica that she is going to beat her and she pushes her after saying that.

After asking whether Jessica push her, Avery’s friend, Emily shows up and watch Avery and Jessica. On the other hand, Jessica says that she does not push Avery means that the one who pushes Jessica is Avery. So, it means that both Avery and her friend have planned to make as if Jessica pushing Avery. Therefore, the writer thinks this scene depicts pushing because Avery pushes Jessica as she does not accept of being pushed by her.

2.

![Figure 3.2.1.20 Avery pushes Jessica](52.03)

Supporting Dialogue:

Avery: “So I think I need to kick your ass. I think it’s about that time. Are you OK with that? Got it? Go to class, Jessica! You’re gonna be late!”
In this scene, Avery tells Jessica that she needs to kick her. She also refers to when Jessica does not let her cheat that is why Avery is mad at her. Asking Jessica whether she will be ok about that, Avery pushes her and walks away. While walking with her friend, Avery yells that Jessica is better go to class or she will be late.

The writer thinks this scene depicts pushing as Avery uses it to threaten Jessica. She does it on purpose as she refers to the time when Jessica does not let her cheat. She also intimidates her by telling that she needs to kick her. Therefore, the writer thinks this scene is best to depict pushing.

**Shoving**

1.

Figure 3.2.1.21 Avery shoves Jessica into the bathroom

(51.02)

Supporting Dialogue:

Avery: “Do you understand me? You’re gonna be back in your little bathroom that you love so much.”

Avery: “Get that? Don’t move.”

(At School Bathroom, 50.57-51.12)
In this scene, Avery is mad at Jessica because she uses her bathroom. Avery asks Jessica whether she understands her or not and she shoves her into the bathroom. Avery tells Jessica not to move and slams the bathroom’s door and that makes Avery’s friends laugh.

The writer thinks this scene depicts pushing because Avery uses such power to grab on Jessica’s shoulder so she can pushes her back and shoves her into the bathroom. Avery uses force so she can make Jessica go back to the bathroom. Therefore, the writer thinks this scene is best to depicts shoving.

1.

![Figure 3.2.1.22 Avery drags Jessica into the shower](51.45)

Supporting Dialogue:

Avery: “Guys, do you smell anything? Kind of embarrassing. I think we should take care of it. Come on, we’re gonna give you a little... a nice, warm shower”

Avery’s friend: “Hold your nose!”

Avery’s friends: “Ha haha!”

Avery: “Have a really nice shower.”

(At School, 51.39-51.52)
In this scene, Avery asks her friend if they smell something which she refers to Jessica. Avery says that they need to take care of that and she grabs Jessica’s arm. Jessica tries to get out of Avery’s grip, however Avery drags her and pushes her into the shower.

The writer thinks this scene depicts shoving because Avery pushes Jessica to the bathroom by force. Avery grabs Jessica so she cannot run away and she drags her against Jessica’s will to enter the shower. Therefore, the writer thinks this scene is best to depicts shoving.

**Throwing things**

1.

![Figure 3.2.1.23 Avery throws food to Jessica](image)

**Figure 3.2.1.23 Avery throws food to Jessica**

(50.17)

(At School Cafetaria, 50.16-50.17)

This scene shows Avery and her friends are sitting in front of Jessica and Avery throws food to Jessica. The writer thinks this scene depicts throwing things because Avery uses food as a thing to throw to Jessica. Avery does something unpleasant to Jessica by doing that. Therefore, the writer thinks this scene is best to depict throwing things.
Online

1.

Figure 3.2.1.24 Jessica receives a message from Avery

(School, 47.06-47.18)

Supporting Dialogue:

Jessica: “And I’m at a stop sign.”
Brian: “Who texted you?”
Jessica: “Avery.”
Brian: “Jess, don’t let that bother you, OK?”
Jessica: “OK.”

In this scene, Jessica has just parked her car and her phone rings. When holding her phone, Jessica suddenly became silent. Brian asks Jessica who texts her and she answers that it is Avery. The message that being sent by Avery is about her telling that Jessica’s outfit is nice and the one who picks it is Jessica’s deceased grandmother. Brian tells Jessica to not let that bother her and Jessica answer with Ok.

The writer thinks this scene depicts bullying through online because Avery uses text message as a way to bully Jessica. Avery makes fun of Jessica’s outfit and she even says that it is Jessica’s deceased grandmother who choose it for her. Therefore, the writer thinks this scene is best to depict online.
2. Jessica receives a message from Avery that calling her whore

(Through Message 47.45-47.47)

In this scene, Jessica receives a message from Avery that she is calling her a whore. The writer thinks this scene depicts bullying through online because Avery uses text message to taunt Jessica by calling her whore. Calling someone “whore” sure can cause discomfort to the person. Therefore, the writer thinks this scene depicts bullying through online.

3. Jessica receives a message from Avery that telling her to go away

(Through Message, 47.47-47.50)
In this scene, Avery sends Jessica a message. She tells Jessica to go away and calls her “stupid bitch”. The writer thinks the scene depicts online because Avery uses text message to threaten and taunting her. By telling Jessica to go away, Avery means that Jessica presence is not worthy. She also taunts Jessica by calling her “stupid bitch”. Therefore, the writer thinks this scene depicts bullying through online.

4.

![Message](image)

**Figure 3.2.1.27 Jessica receives a message from Avery**

*that telling everyone hates her*

*(Through Message, 47.52-47.54)*

In this scene Jessica receives a message from Avery that tells her that everyone hates her and Avery is the one who hates her the most. The writer thinks this scene depicts bullying through online because Avery uses text message to threaten Jessica. Avery tells Jessica that everyone hates her but she hates her the most.

To tell someone that he or she is being hated by everyone sure can make the person lose their confidence. Avery is threatening Jessica through the message to make her feel bad about herself. Therefore, the writer thinks this scene depicts bullying through online.
5.

Figure 3.2.1.28 Jessica receives a lot of email from Avery

(48.12)

(Through Email, 48.12-48.13)

In this scene, Jessica scroll down the emails that she receives a lot of from Avery that she tells her to kill herself, ugly, suck and that everybody hates her. The writer thinks this scene depicts bullying through online because Avery threaten and insult Jessica through email. Avery threaten Jessica by telling her to kill herself and that everybody hates her. She also insult her by saying unpleasant things like calling her ugly and weird.

6.

Figure 3.2.1.29 Jessica receives an email from Avery telling

that her life is worthless

(48.14)

(Through Email, 48.14)
In this scene, Jessica opens an email from Avery that telling her that her life is worthless and she needs to go away. The writer thinks this scene depicts bullying through online because Avery is threatening Jessica through email. She threaten her by telling her life is worthless and need to go away. Therefore, the writer thinks this scene depicts bullying through online.

7.

![Image](image.png)

Figure 3.2.1.30 Jessica receives an email from Avery that telling her to sleep and never wake up

(50.18)

(Through Email, 50.18)

In this scene, Jessica opens an email from Avery that telling her to go to sleep and never wake up. The writer thinks this scene depicts bullying through online because Avery is intimidating Jessica by telling her to go to sleep and never wake up which she means is to die. Avery means that Jessica is better die than to live. Therefore, the writer thinks this scene depicts bullying through online.
8.

![Image of Facebook message](image)

Figure 3.2.1.31 Avery tells Jessica on facebook to kill herself

(50.18)

(Through Facebook, 50.18)

In this scene, Avery leaves a message on Jessica’s facebook that telling her to kill herself. The writer think this scene depicts bullying through online because Avery is intimidating Jessica through facebook by telling her to kill herself. Therefore, the writer thinks this scene is best to depict bullying through online.

9.

![Image of phone screen](image)

Figure 3.2.1.32 Avery tells Jessica through message to die

(50.19)

(Through Message, 50.18-50.19)

In this scene, Jessica receives a message from Avery that telling her to go away and die. Avery even calls her bitch. The writer thinks this scene depicts
bullying through online because Avery uses text message to threaten Jessica by telling her to die and she even taunts her by calling her “bitch”. Therefore, the writer thinks this scene depicts bullying through online.

10.

![Image of Facebook message stating nobody likes you.]

**Figure 3.2.1.33 Avery tells Jessica on facebook that no one likes her**

(Through Facebook, 50.19-50.20)

In this scene, Avery leaves a message on Jessica’s facebook that saying that nobody likes her. The writer thinks this scene depicts bullying through online because Avery uses facebook as a way to bully Jessica. Avery says something that can make Jessica thinks bad about herself as being told that no one likes her. Therefore, the writer thinks this scene depicts bullying through online.

11.

![Image of email thread with bullying messages.]

**Figure 3.2.1.34 Avery tells Jessica to die through emails**

(50.21)
(Through Email, 50.21)

In this scene, Jessica receives emails from Avery that telling her to die. The writer thinks this scene depicts bullying through online because Avery sends Jessica a message through email that is threatening. Avery says something that can be harmful to Jessica. It can affect Jessica’s life by telling her die as it can make her think that maybe to be died is better than being bullied every day. Therefore, the writer thinks this scene depicts bullying through online.

12.

Figure 3.2.1.35 Avery tells Jessica on facebook to kill herself

(Through Facebook, 50.21-50.23)

In this scene, Avery leaves a message on Jessica’s facebook that telling her to kill herself and Avery also mention that the others want Jessica to do as well. The writer thinks this scene depicts bullying through online because Avery tells Jessica something that can be endangered her life through facbook. Avery persuades Jessica to kill herself and she even convinces her that the others want her to do that. Therefore, the writer thinks this scene depicts bullying through online.
13. Figure 3.2.1.36 Jessica receives a lot of emails from Avery

(Through Email, 50.28)

In this scene, Jessica receives a lot of email from Avery that telling her to die and calling her joke, ugly and bitch. The writer thinks this scene depicts bullying through online because Avery sends Jessica a lot of intimidating emails that can affect Jessica about herself as she is being told that. Therefore, the writer thinks this scene depict bullying through online.

14. Figure 3.2.1.37 Jessica opens emails from Avery

(Through Email, 50.29)
In this scene, Jessica receives emails from Avery that telling her to kill herself, telling her that she is ugly, short and weird. The writer thinks this scene depicts bullying through online because Avery uses emails telling Jessica mean thing and intimidating her. Avery is saying that Jessica’s physical appearance is not good and she intimidates her to kill herself. Therefore, the writer thinks this scene depicts bullying through online.

Figure 3.2.1.38 Avery tells Jessica through email to kill herself

(50.30)

(Through Email, 50.29-50.30)

In this scene, Jessica receives an email from Avery that tells her to kill herself and calling her ugly and whore. The writer thinks this scene depicts bullying through online because Avery uses emails to intimidate Jessica by telling her to kill herself and calling her ugly. Avery says something that can put Jessica down and Avery says something negatively about Jessica’s physical appearance. Therefore, the writer thinks this scene depicts bullying through online.
16.

Figure 3.2.1.39 Avery tells Jessica on facebook to be a good friend and kill herself

(51.14)

(Through Facebook, 51.12-51.15)

In this scene, Avery tells Jessica to be a good friend and kill herself. The writer thinks this scene depicts bullying through online because Avery uses facebook to suggest Jessica to kill herself. Avery says something that can endanger Jessica’s life as she might think that her life is not worthy anymore. Therefore, the writer thinks this scene depicts bullying through online.

17.

Figure 3.2.1.40 Avery tells Jessica to die on facebook

(50.16)

(Through Facebook, 51.16-51.17)
In this scene, Avery leaves a message on Jessica’s that telling her to die. The writer thinks this scene depicts bullying through online because Avery uses facebook as a way to tell Jessica to kill herself. Avery keeps telling to kill herself Jessica which can affect her to do it and it is something that mean to say to others. Therefore, the writer thinks this scene depicts bullying through online.

18.

![Email Message]

**Figure 3.2.1.41 Jessica receives an email from Avery**

*That telling her life is worthless*

(Through Email, 51.17-51.18)

In this scene, Jessica receives an email from Avery that telling her that her life is worthless and she needs to go away. The writer thinks this scene depicts bullying through online because Avery uses email to intimidate Jessica by telling her life is worthless and she needs to go away. By telling Jessica’s life is worthless, Avery can make her to lose confidence to continue on keep living that she might think life is better without her. Therefore, the writer thinks this scene depicts bullying through online.
19. **Figure 3.2.1.42 Avery tells Jessica on facebook that she is ugly**

(Through Facebook, 51.19)

In this scene, Avery leaves a message on Jessica’s facebook telling her that she is ugly and she also calls her bitch. The writer thinks this scene depicts bullying through online because Avery uses facebook to say mean things about her. Avery tells Jessica something that can affect her self esteem and think bad about herself. Therefore, the writer thinks this scene depicts bullying through online.

20. **Figure 3.2.1.43 Avery tells Jessica through message to disappear**

(Through Email, 51.34)
In this scene, Jessica receives a message from Avery that telling her that she is a waste of space and telling her to go away. The writer thinks this scene depicts bullying through online because Avery uses text message to say mean things. Avery says that Jessica is a waste of space which she means that Jessica is better to disappear than exist in the world. Avery also says that Jessica makes the world is in misery because of her. Therefore, the writer thinks this scene depicts bullying through online.

21.

![Image](image_url)

Figure 3.2.1.44 Avery tells Jessica to sleep and do not wake up through email

(51.34)

(Through Email, 51.34)

In this scene, Jessica receives an email from Avery that telling her to sleep and never wake up. The writer thinks this scene depicts bullying through online because Avery uses email to say mean things. Avery says to Jessica to go to sleep and do not wake up which she means is to die. By telling her so, Avery persuades Jessica to kill herself which is something that harmful to someone’s life. Therefore, the writer thinks this scene depicts bullying through online.
In this scene, Avery tells Jessica on Facebook that she is suck and tells her to go away. The writer thinks this scene depicts bullying through online because Avery uses Facebook to say mean things to Jessica. Avery says something that can hurt Jessica’s feeling and think negatively about herself. Therefore, the writer thinks this scene depicts bullying through online.

Figure 3.2.1.46 Avery tells Jessica that she is not going to stop

(51.53)

(Through Facebook, 51.53-51.59)
In this scene, Avery leaves a message on Jessica’s facebook that telling her that she is not going to stop. She also calls her dumb, bitch and stupid. Avery tells Jessica that she has to has get used to it. The writer thinks scene depicts bullying through online because Avery uses facebook to intimidate Jessica and to say something mean to her. Avery is intimidating Jessica that she will not stop to bully her and Jessica has to get use to it. She also says mean things that can affect Jessica’s self esteem and confidence. Therefore, the writer thinks this scene depicts bullying through online.

3.2.2. The Causes of the Bully to commit bullying

1. Power, Dominance and Control

![Figure 3.2.2.1 Avery tells Jessica which bathroom she can use.](at School Bathroom, 50.36-50.50)

Supporting Dialogue :

Avery : “Oh. Well, well, well. It’s Jessica Burns. What are you doing in my bathroom?” Nothing to say? No? Well, your bathroom, it’s down there with the rest of the little bitchies.”

(at School Bathroom, 50.36-50.50)
In this scene, Jessica is just coming out from the bathroom when Avery with her peers are there too. Avery approaches Jessica and asks her what she is doing in her bathroom but Jessica does not answer Avery and that makes her mad at Jessica. Avery points her hand, telling Jessica where the bathroom she can use. Avery even uses the word “bitchies”, this word is very rude as the word “bitch” means “female dog”.

This scene shows one of the causes of a bully to commit bullying according to Lee (2007:38-39) which tells about the bully wants power, dominance and control, because Avery claims that the bathroom as hers, although any facilities does not belong to only one particular person or group of students since every students has the right to use it.

However, Avery says that the bathroom as hers and it means that Avery wants to gain power over something that does not belong to her. Meanwhile, she dominates not just Jessica but also the other students in school by claiming the school bathroom as her territory. Avery also controls Jessica by telling her which bathroom she can use.

1. Social Prestige

Figure 3.2.2.2 Avery is mad at Jessica.
Supporting Dialogue:

Avery: “Did you really just push me?”

Jessica: “No. I was pushed.”

Avery: “Are you kidding me? You weren’t pushed. You just pushed me. You know, that was a dumb move, Jessica. I am just gonna have to beat your ass now.”

(At School Hallway, 50.00-50.12)

In this scene Avery just comes out from class when Jessica is suddenly pushes her from behind. Avery looks back and asks Jessica whether she just pushes her. Jessica answers that she is being pushed not pushing her. Avery is mad at Jessica’s answer and still saying that Jessica pushes her, when Avery is asking Jessica, Avery’s friend, Emily, shows up and stand not too far from Avery. Some students are seen pass by when Avery scolds and pushes Jessica. Then Avery says that she is going to beat Jessica. After that, Avery pushes Jessica and smiles after pushing her.

The writer thinks this scene depicts one of the causes of the bully to commit bullying according to Lee (2007:38-39) which tells about the bully wants to gain social prestige as the outcome of bullying, because in this scene Jessica says that she does not push Avery and suddenly Avery’s friend, Emily, shows up and stand not too far from Avery means that Emily is the one who pushes Jessica. So it means that both Avery and Emily have planned to make as if Jessica pushes Avery so that she can bully Jessica.

When Avery is bullying Jessica, there are other students walk back and forth. Some students pass by, however Avery just keeps bullying Jessica. It means that by
bullying Jessica in front of others, Avery looks great and looks stronger, it gains her social prestige. Avery smiles after pushing Jessica as if she wins over something and she looks satisfied of what she does to her. Moreover, Avery is known as the popular girl in her school, so by bullying Jessica in front of others student shows that Avery is stand out than Jessica.

3. Home environment and upbringing

![Image](image-url)

Figure 3.2.2.3 Avery’s father leaves the dining table.

(38:31)

Supporting Dialogue:

Avery : “Not that it’s any of your business, but no.” (37.01)

(At Avery’s house, 35:17-38:48)

This scene is about Avery and her family is having dinner together. At the beginning, Avery is the only one who is not in her chair. Meanwhile, both Avery’s father and Avery’s brother already eat and that annoys Avery’s mother as she tells them not to eat first before Avery comes. Then, Avery’s mother calls her to get down. After
Avery shows up, her mother tells her about what’s the dinner menu and Avery thanks her about the menu her mother mention.

Avery’s mother starts to ask Avery about her day, however she answers it reluctantly. When her mother asks her about whether she has a boy she is interested in, Avery answers is “Not that it’s any of your business, but no.” In this case, Avery shows she has no respect for her mother because she can answer her mother with the more polite answer, however she does not do so. Meanwhile, Avery’s mother does not warn Avery that she is her mother and she has to respect her.

After that, her mother keeps asking Avery question, however since the beginning Avery does not interested in being asked and always answers it reluctantly. Then, his father tells her mother to leave her alone. Avery’s mother asks Avery’s father whether he is proud of their daughter and tells him that it is a great chance for Avery. However, before her mother finish her sentence, Avery cuts it and says “Cut the bullshit. Just stop. Let’s just eat. Let's just eat.” In this case, Avery comes between her parents conversation and says “bullshit”, something that a child is not supposed to say to the parents, however both her mother and her father do not warn her about that. They end up with having an argument instead of peaceful dinner and Avery’s father leaves the dining table.

The writer thinks this scene depicts one of the causes of the bully to commit bullying according to Lee (2007:38-39) which tells about the bully home environment and upbringing that parents might let aggressiveness or there is lack of children parents relationship, because Avery’s home environment is lack of warmth as Avery and her parents do not have a good children parents relationship and when Avery misbehave, her parents does not even bother to warn her or to give her advice.
Also, Avery shows no respects towards her parents and the lack of the assertiveness of upbringing because both Avery’s parents are not assertive whether to warn her or to remind her how to behave towards them. As Avery is such a person, who has no respect towards her parents, means that after all this time her parents is basically not assertive enough in educating her. So, how can Avery respect others if she even cannot respect her parents.

3.2.3. The effects of bullying to the victim

1. Powerlessness

![Figure 3.2.3.1 Jessica tells about her being bullied.](image)

Supporting Dialogue :

Jessica : "It’s, It’s not like it’s just at school. It’s on my phone. It’s online. It just consumes my life and I just, I can’t concentrate on anything else, no matter where I go, no matter what I do, She just, She just always finds way to get me."

(At Brian’s Rooms, 30.13-30.45)
In this scene, Jessica is crying and tells Brian that what happens to her causes her to not being able to concentrate on anything and whatever she does, whatever she do, Avery always finds a way to get her. This scene shows one of the effects of bullying according to Besag in Rivers et al (2007:29) which is powerlessness which tells that the victim cannot fight back.

The writer think this scene depicts powerlessness because as Jessica confesses that no matter what she does Avery always finds her. Jessica cannot run away from being bullied nor can she fight back and she is crying while telling it shows that she is suffering from being bullied. Jessica is unable to defense herself because the event of bullying happens over and over again as Avery always has a way to bully her.

1. **Trapped**

![Figure 3.2.3.2 Jessica cries](30.26)

Supporting Dialogue:
Jessica: “It’s, It’s not like it’s just at school. It’s on my phone. It’s online. It just consumes my life and I just, I can’t concentrate on anything else, no matter where I go, no matter what I do, She just, She just always finds way to get me.”  

*(At Brian’s Room, 30:13-30:45)*

The writer thinks this scene shows one of the effect of bullying according to Besag in Rivers et al (2007:29) which is trapped which tells that the victim of bullying is physically or emotionally trapped because of bullying.

The writer thinks this scene depicts trapped because school is a place where Jessica meets Avery face to face means that it is the place where she is being physically bullied. She is also emotionally trapped because Avery even bullies her through online that it makes her cannot concentrate on anything else. Avery is always has a way to bully her through any way she can get and that makes Jessica feels that she cannot cope with the situation.

1. **Fear**

*Figure 3.2.3.3 Brian offers help to Jessica*  
(45.41)
Supporting Dialogue:

Brian: “I’ve rigged it like a pin, any ordinary safety pin, and we can put it on you. We can put it on during school and record everything, and it’ll just look like, you know, a necklace or just like you’re wearing a pin. And nobody will ever know what it is.”

Jessica: “So, what are we using this for exactly?”

Brian: “Like, at school with, you know, Avery and stuff. Like, filming them.”

Jessica: “I think that’s a bad idea.”

Brian: “I think it’s a great idea.”

Jessica: “I don’t. What if she finds out?”

Brian: “She’s not gonna find out. You didn’t even think that this was a camera.”

Jessica: “Well, what if it beeps or something?”

Brian: “There’s no noises. I’ve already thought this through. Trust me.”

Jessica: “I think it’s too risky.”

Brian: “It’s not risky.”

Jessica: “Can you imagine what she would do if she found out?”

Brian: “She’s not gonna find out.”

(At Brian’s Room, 44.31-45.28)

Brian offers help to Jessica by giving her a pin with a camera on it. He tells Jessica that she can wear it on during school to film Avery when she comes to her. However, Jessica thinks that it is a bad idea and is too risky because she thinks about what will happen if Avery finds out. On the other hand Brian keep making sure Jessica that Avery will not find out. Jessica eventually agrees with Brian but she tells him to not show it to anyone. This scene shows one of the effects of bullying according to Besag in Rivers et al (2007:29) which is fear which tells that the victim afraid of being attacked for asking help. Victim of bullying might think about telling or asking help from others
but they might be afraid of what is coming next to them because the bully might take on revenge or do something even worse to the victim.

The writer thinks this scene depicts fear because Jessica is afraid of being discovered if she wears the pin. Though Brian makes sure about everything like it has no noises but Jessica thinks it is too risky. If she wears the pin there is a consequence that Avery will find out and If that happens Jessica is sure that Avery will do something to her.

1. Shame

Figure 3.2.3.4 Jessica tells Brian she does not want to show the footage

(53.01)

Supporting Dialogue:

Brian : “Jess, Jess are you OK?”
Jessica : “I can’t. I can’t. I can’t. I can’t do it.”
Jessica : “I can’t do it anymore.”
Brian : “What’s wrong?”
Jessica : “I just can’t put up with it. I can’t. I can’t put up with it anymore. I’m done. I can’t.”

Brian : “Jess, I’m sorry.”

Jessica : “I just, I just don’t know how much more of this I can take.”

Brian : “That’s why we have to show them Jess. We have all this footage. We have to do something.”

Jessica : “No. It’s embarassing. I’m not showing this to anyone.”

Brian : “It’ll get better, I promise, just”

Jessica : “It’s not gonna get better, it’s gonna get worse, it’s never gonna end. It’s never gonna end.”

Brian : “Jess”

Jessica : “It’s never gonna get better. I just feel like. I have no way out.”

(At School, 52.19-53.21)

In this scene Brian tells Jessica that they can show the footage they have. However, Jessica does not agree about that idea, telling Brian that it is embarassing and she is not going to show it to anyone.

This scene shows one of the cause of bullying according to Besag in Rivers et al (2007:29) which is shame which tells about the victim feels ashamed because of the attack of bullying and cannot find effective way to fight back. Jessica as a victim of bullying cannot find the way to overcome her situation. Being bullied and cannot fight back sure makes her looks weak. So, it is highly can affect her confidence as a person who experience bullying.

It is only natural that bullying makes a person shame about it as the victim cannot defense themselves. The writer thinks this scene depicts shame because Jessica does not want anyone to know about her being bullied nor does she wants anyone to see
the footage. Jessica does not want to show the footage as it will show how she is being treated and she cannot fight back.

1. Hopelessness

Figure 3.2.3.5 Jessica tells Brian she has no way out

(53.24)

Supporting Dialogue:

Brian: “Jess, Jess are you OK?”
Jessica: “I can’t. I can’’t. I can’t. I can’t do it.”
Jessica: “I can’t do it anymore.”
Brian: “What’s wrong?”
Jessica: “I just can’t put up with it. I can’t. I can’t put up with it anymore. I’m done. I can’t.”
Brian: “Jess, I’m sorry.”
Jessica: “I just, I just don’t know how much more of this I can take.”
Brian: “That’s why we have to show them Jess. We have all this footage. We have to do something.”
Jessica: “No. It’s embarrassing. I’m not showing this to anyone.”
Brian: “It’ll get better, I promise, just”
Jessica: “It’s not gonna get better, it’s gonna get worse, it’s never gonna end. It’s never gonna end.”

Brian: “Jess”

Jessica: “It’s never gonna get better. I just feel like. I have no way out.”

(At School, 52.19-53.21)

In this scene Brian sees Jessica is crying and he approaches her, asking her what is wrong. Jessica cries while telling Brian “I can’t” for many times means that she really cannot tolerate her situation anymore and Brian immediately understands what she means. Brian tells Jessica that they can show the footage but Jessica refuses to do so. Although, Brian promises that everything will get better, Jessica believes her situation will only get worse.

This scene depicts one of the effect of bullying according to Besag in Rivers et al (2007:29) which is hopelessness which tells that the victim of bullying feels there is no help. The writer thinks this scene depicts hopelessness because Jessica thinks nothing can be done to the situation and it cannot be resolved, on the other hand she thinks showing the footage will not make any better except making the situation even get worse. Jessica also confesses that she does not have any way to escape from her situation.
1. Suicide Attempt

Figures 3.2.3.6 Jessica takes a whole bottle of pills.

(At Jessica’s House Bathroom, 3.52-4.12)

In this scene, it is seen that Jessica holds a bottle of pills and then pours the whole bottle of pills into her hand. Then, she swallows the whole of pills. The writer thinks this scene depicts the effect of bullying according to McGraw (2009:79) which tells about those who do not know how to overcome bullying might eventually do something very bad. Jessica does something that endangered her life by taking the whole pills means that she does something very bad to herself. Jessica as a victim of bullying tries to commit suicide, means that she does not know how to cope with her situation anymore that she tries to end her life to run away from bullying.
3.2.4. Moral Messages

The writer try finding the moral messages implied in the movie and finds some moral messages that can be learned from the movie:

1. We must treat one to another equally.

   As we live not just only by ourselves but also with others, we must treat them with kindness and help one others. In this life, everything that we do to others based on how we want to treat them whether it is good or bad and it affects the person’s life by how we treat them. So, by treat others equally, we learn to respect them and the good things about it we can complete each other. However, Avery as a bully treats Jessica badly without knowing how much it affects her life.

2. Self-acceptance

   Human beings sure are the greatest creature in this world. However, we often seems not to be satisfied with the way we are or the situation we are in. We tend to seek goodness by hurting others, thinking that it can make us feel better but it is actually destroying others. Avery herself wants to dominate others and long for social prestige that she even commits bullying to make it happens without knowing that her action causes Jessica to suffer from it. So, we must have self acceptance within ourserlves for when we can accept what we are we can find peace.