CITSM 2018 Submission 1

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Submission 1

Title: Pening-Up Green IT for Competitive Advantage In Education Industries

Paper: (Jun 04, 05:56 GMT)

Author keywords: Perceived Complexity, Green IT, Competitive Advantage

EasyChair keywords: competitive advantage (245), perceived complexity (266), environmental sustainability (25), procurement policy (25), negative correlation (50), research model (90), technical perspective (25), value creation (47), brand image (47), staff and it lecture (40), path analysis (40), perspective difficult (40), implementation of green IT in educational industries has not been optimally. Perceived complexity becomes source of hesitation for human resource in implementing of green IT, in fact of green IT becomes source of educational industries in gaining competitive advantage. Reviewing from phenomenon, so study focuses on the correlation of perceived complexity, green IT and competitive advantage in educational industries. Quantitative research is conducted through questionnaire to 75 Human Resource of IT in educational industries, with using path analysis. Research finding is known that perceived complexity has negative correlation with green IT and competitive advantage. Besides that, green IT is found to be able to be implemented in trying to improve competitive advantage.

Submitted: Jan 22, 13:23 GMT

Last update: Jan 22, 13:23 GMT

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Reviews

Review 1

Title: Pening-Up Green IT for Competitive Advantage In Education Industries

Abstract:

- Abstract must be written in past form.
- It has explained over all of the research completely.

Introduction:

- Methodology:

- In measurement, must be explained what is the measurement and metrics that you used (what is the formula) because it is quantitative method, must be measurable, and you did it in result and discussion, but no explanation formula here.
- Research Model must have more explanation about the correlation of each variable, besides in the hypothesis.

Result and Discussion:

- There is "that research model tested had been tested" statement that is ambiguous.
- There is SmartPLS application suddenly without the explanation before.
- You have to explain what is measurement and metrics that you used, how you get t-values? how you get load factors values? what the meaning of each value in the result?
- why the negative and positive value of t-value are both mean "support"? is there a limit to its value?

Conclusion:

- Conclusion must be written in past form.

Overall evaluation: ACCEPT

Review 2

Title: Need to define keywords.

Overall evaluation: 2 (accept)

Review 3

Title: Create literature review points for theoretical explanations such A, B, C.

Overall evaluation: 2 (accept)